Training and development: your organisation, your people.

Hertfordshire Business School | Discover, develop, deliver
Unlock the potential in your business – and your people
Identify how you can influence a well-focussed, trained and highly motivated work force.
See page 5.

Leadership and management development
Discover how your leaders can benefit from tailor-made executive training shaped by some of the world’s most influential business thinkers.
See page 6.

Meet our consultants
Grow the potential in your workforce with support from our consultants and business specialists.
See page 8.

Aligning business with learning
Design a bespoke university degree course that gives your staff the specific skills and knowledge your organisation needs.
See page 10.

Investing in your employees
Explore our range of courses accredited by leading professional bodies in areas such as management, marketing, public relations, sales and purchasing.
See page 10.
Unlock the potential in your business – and your people
Hertfordshire Business School
Unlock the potential in your business – and your people
Hertfordshire Business School

A successful business needs employees that are focused, well-trained and highly motivated.

As one of the largest business schools in the UK, Hertfordshire Business School works with organisations like yours to provide training and professional development at all levels, from executives and managers through to the teams they lead.

The School has more than 250 business and management experts who work closely with companies to:

- Understand goals and strategies
- Identify gaps and challenges
- Create bespoke training programmes
- Offer a wide range of courses and qualifications to enhance skills and knowledge

As a result, companies are better positioned to develop a dynamic culture that fosters greater productivity, produces fresh ideas and boosts their bottom line.
Leaders and managers can introduce new ideas, inspire those around them and transform a company’s future. Hertfordshire Business School has a global reputation for providing bespoke training, intensive CPD courses, coaching, insightful events and postgraduate qualifications.

**Tailored Executive Training**

Hertfordshire Business School is home to some of the world’s leading management thinkers and practitioners, including Professors Ralph Stacey, Chris Mowles, Sue Halliday and Darren Dalcher. Based on their innovative work, companies can benefit from tailored, practical courses that reflect latest research and meet specific needs.

**CPD Super Series**

Designed for busy individuals looking to expand their knowledge without committing to long-term programmes, the Super Series offers intensive, 1 or 2 day CPD-accredited courses. Topics include: statistics, financial management, dealing with change, performance management, communication and more.

**Hertfordshire MBA**

An MBA is still regarded as the pinnacle of business education, and our innovative course has developed hundreds of leaders over more than twenty-five years. Accredited by the prestigious Association of MBAs, the Hertfordshire MBA stands out thanks to its blend of cutting-edge theory and experiential, collaborative business integration with companies and organisations around the world.

**Postgraduate Masters and Doctorates**

Hertfordshire Business School offers further study in subjects such as: management, accounting and finance, marketing and HR.

**Degree Apprenticeships**

The University gives apprentices the opportunity to develop their skills with a Degree Apprenticeship programme provided by employers in partnership with the University. The scheme is delivered and assessed through a combination of in-company work-based projects and time studying with the University.
Hertfordshire Business School has a global reputation for providing bespoke training.
Meet our consultants

Hertfordshire Business School can help clients to identify their management training and development needs; design an innovative mix of solutions that can help them to achieve key objectives such as improving customer service; staff satisfaction; managing change; supporting profitable growth.

**Dr Chris Brown**
Chris is the Business School’s Knowledge Transfer Leader and has worked with many regional organisations as a coach and mentor, understanding their needs and helping to implement training solutions.

**Hajrë Hyseni**
Hajrë is an entrepreneur and ecommerce expert. Hajrë has been involved in advising several companies including Exchange Communications, Bitmore, Original Features and Media5. These projects were around product research development, retail, mobile, ecommerce and social media strategies across different industries. This was done through proactive and rather intense support which was offered in a combination of digital and face to face engagement with clients.

**Peter Ramage**
Peter leads the CMI (Chartered Management Institute) Leadership & Management Development Programmes and has developed an house programme to increase leadership skills and support major change in business.
Meet our consultants
Hertfordshire Business School
Aligning business with learning

Hertfordshire Business School will work with you to design a university degree course that is customised specifically for your employees. It allows you to recruit straight from school, ensuring your people get exactly the right skills, knowledge and understanding for your company. It also allows you to support existing employees by offering an internationally recognised qualification.

Benefits for your organisation:

• Tailored knowledge, skills and understanding for your organisation’s needs
• Value to existing employees with experience
• People development and increased staff retention rates
• Excellent publicity opportunities for your company

What would the degree for your organisation look like? Find out more go.herts.ac.uk/bespokedegrees

Investing in your employees

Professional development is an excellent way to recruit and retain the best people. And at Hertfordshire Business School, we offer courses and qualifications by many of the world’s leading professional bodies including:

Whatever sector you’re in, whatever level you’re at, you can accelerate employee knowledge with:

• Professional Qualifications
• Short Courses
• Fast track Pathways

Find out more by contacting our Business Development team at: be@herts.ac.uk
Find out more

Explore Hertfordshire Business School’s training and development services at:
www.herts.ac.uk/business

To discuss your organisation’s needs, please contact us on:
email: be@herts.ac.uk
tel: (0) 1707 286406