

Journalism and Creative Writing

BA (Hons)

Overview

Do you want to write for a living? This course will help you to develop professional writing skills. These styles of writing, although different, share a number of characteristics from engaging your reader to writing for a target audience. Creative writers and journalists utilise similar research skills, storytelling, and skills in writing across a range of platforms including web, blogs and media, print, video, audio and multimedia. Studying journalism alongside creative writing will give you opportunities to develop your voice as a writer.

Your modules

Year 1

In year 1 all student must take modules from Media Cultures, Journalism, Creative Writing and one other subject.

Year 1					
Media Cultures	Film (optional)	Journalism	New Media Publishing (optional)	Creative Writing	English Language & Communication (optional)
Introduction to Media Communications	Introduction to Film Criticism	Introduction to Journalism	Graphics for the Web	The Writers Art	Talking to Others: Theory and Practice of Communication
Media and Society	Introduction to Film Theory	Journalism, Law and Ethics	Web Animation	Becoming a Writer	Language Analysis

Year 2

Writing for Stage and Screen
Journalism Skills: News
Radio Journalism
Becoming a Publisher
Genre Writing: Building Worlds
Language and Imagination: The Art of the Poem
Journalism Skills: Features
Social Media

Year 3

Journalism Government and the People
Journalism Portfolio (double Module)
Dark Materials: Writing Young Adult Fiction
Tell it Slant
Online Journalism
Independent Project
Adaption: From Page to Stage or Screen

This course will develop your professional practice and in addition you will:

- Gain work experience
- Attend our successful and popular guest lecture series. Recent speakers include: Lewis Wiltshire (Head of Sport for Twitter UK and Europe), John Henley (Guardian Journalist and Foreign Correspondent) and Will Sturgeon (Media Blogger, Journalist and Media Commentator).
- Be taught by staff who have experience of working in a range of top media companies

Find out more

go.herts.ac.uk/courses/journalism-and-creative-writing

UCAS Code:
P900

Course Length:

Full time, 3 years
Sandwich, 4 years

Course Fees:

For all the latest fee information visit go.herts.ac.uk/fees

How to Apply:

Applications are through UCAS go.herts.ac.uk/apply

Entry Requirements:

280 UCAS points. GCSE Maths and English Language at grade C or above.

“Creative Writing is invaluable, for it has woken my creativity and given me the confidence to not be afraid to write whatever I wanted. Creative Writing isn't just about composition; it opens the mind and opportunities in all aspects of writing in the workforce.”

Annalise Spurr

Alumni

Jo-Anne Rowney

Multimedia reporter at
Trinity Mirror Group PLC, UK

Saif Haddad

Editor at UMEM Magazine, Jordan

Vanessa Ee-Lyn Gomes

Writer at the Malay Mail, Malaysia

Please note, the information relating to modules in this hand out are indicative, and subject to change.