

Our Community - Thriving Together



Alumnus of the Week

Name

Elizeu Santos

Programme of Study

MSc. International Tourism & Hospitality Management

Year of Completion

2013

Job Title

Conference Events Manager

Employer

AB Hotel Group

What you liked about Hertfordshire Business School

I enjoyed my time at Hertfordshire Business School. I felt that the institution was an excellent fit for me because of its enterprising mindset, trusted reputation and most of all, its emphasis on challenging new ideas. I got my current job through a careers fair that was held on campus and it just demonstrates the strong links that the business school holds with the entrepreneurial world. I am now putting my skills into practice.

What you do in your job

Among other things I report to the sales director as well as manage and develop the conference/events operation and department. I am also responsible for developing client relationships and increasing the take up for my department by developing appropriate tender proposals and generating new accounts.

Whom you would like to connect with in the Alumni Network

I would like to meet graduates of Hospitality, Events & Business Studies.

Contact Details

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LinkedIn: Elizeu Santos

 facebook.com/HertsBusinesssAlumni

 [@HertsBusAlumOfcl](https://twitter.com/HertsBusAlumOfcl)

 Hertfordshire Business School Alumni Network

go.herts.ac.uk/HBSalumni

Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the Week