

Help to Grow: Management 2022

Cohort 2 Schedule, September – December 2022*

Part 1: Strategies for Growth & Innovation

Week	Module	Date	Session type	Times	Venue
0	Onboarding	Thurs 22 September	Induction	1600-1700	Zoom
1	1: Strategy & Innovation	Tues 27 September	Webinar	1600-1800	Zoom
		Thurs 29 September	Peer group network call	1600-1700	Teams
2	2: Digital Adoption	Tues 4 October	Webinar	1600-1800	Zoom
		Thurs 6 October	Peer group network call	1600-1700	Teams
3	3: Internationalisation & Winning New Markets	Thurs 13 October	Case study	1600-2000	On campus - Enterprise Building

Part 2: Engaging with Customers

Week	Module	Date	Session type	Times	Venue
4	4: Vision, Mission & Values	Tues 18 October	Webinar	1600-1800	Zoom
		Thurs 21 October	Peer group network call	1600-1700	Teams
5	5: Developing a Marketing Strategy	Tues 25 October	Webinar	1600-1800	Zoom
		Thurs 27 October	Peer group network call	1600-1700	Teams
6	6: Building a Brand	Thurs 3 November	Case study	1600-2000	On campus – Enterprise Building

Part 3: Building a Sustainable & Agile Business

Week	Module	Date	Session type	Times	Venue
7	7: Organisational Design	Tues 8 November	Webinar	1600-1800	Zoom
		Thurs 10 November	Peer group network call	1600-1700	Teams
8	8: Employee Engagement & Leading Change	Tues 15 November	Webinar	1600-1800	Zoom
		Thurs 17 November	Peer group network call	1600-1700	Teams
9	9: High Performance Workplace	Thurs 24 November	Case study	1600-2000	On campus Enterprise Building

Help to Grow: Management 2022

Cohort 2 Schedule, September – December 2022					
Part 4: Operations & Financial Strategies					
Week	Module	Date	Session type	Times	Venue
10	10: Efficient Operations	Tues 29 November	Webinar	1600-1800	Zoom
		Thurs 1 December	Peer group network call	1600-1700	Teams
11	11: Finance & Financial Management	Tues 6 December	Webinar	1600-1800	Zoom
		Thurs 8 December	Peer group network call	1600-1700	Teams
12	12: Implementing Growth Plans	Thurs 15 December	Case study	1600-2000	On campus Enterprise Building

*Dates subject to BEIS/SBC approval and may vary slightly

Webinar Zoom links will be available to click into on the Canvas VLE and will be Outlooked into your diaries.

Peer Group calls will be held on dedicated **Teams** channels.

Full details for the **on-campus sessions** will be emailed to you and Outlooked into your diaries.