Skills and support for small businesses

University of Hertfordshire | Discover, develop, deliver
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University of Hertfordshire
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All the business support you need, under one roof
University of Hertfordshire

Courtesy of Jacksons garage, Knebworth High Street

Courtesy of Trussells Butchers and Deli, Knebworth High Street
As the economy continues to improve, now’s an excellent time for your business to think about growth. The key, of course, is to get the right advice and support and at the University of Hertfordshire you will find everything you need to take your company to the next level.

We are internationally renowned as the UK’s leading business-facing university. We provide a dedicated, one-stop-shop for helping busy businesses like yours access new talent and ideas, cutting-edge research, bespoke training, expert consultancy and vital funding.

Explore how the University can provide your business with training, development and recruitment support.

Discover why so many employers choose the University of Hertfordshire
go.herts.ac.uk/workwithus
Recruit students and graduates

Skilled, talented and ambitious individuals are the lifeblood of any business. The University has a dedicated Careers and Employment team on hand to support your recruitment needs from planning new roles, to identifying candidates and interviewing and appointing our students.

With a talent pool of 24,500 students, hundreds of whom graduate every year (not to mention an alumni network of more than 165,000 people), we’ll help you choose the best people to bring new ideas and knowledge into your team.

**Permanent positions**
All our courses are designed with input from employers. This ensures our students graduate with the skills, knowledge and experiences that make them highly attractive to employers in a diverse range of sectors.

Careers and Employment will work with you to identify your needs and match you with students and recent graduates who are hungry for an opportunity and suited to your company.

**Internships, placements and work experience**
Summer internships, six to twelve month placements or short periods of work experience are a great, cost-effective way to fill short-term skills gaps or try out potential new employees without a long-term commitment.

**One-off project support**
For busy periods or individual projects when you need specific skills quickly and affordably, we’ll help you access a pool of energetic, skilled and temporary recruits keen to work hard and deliver results.

For more information, visit:
go.herts.ac.uk/studentrecruitment
What are the benefits of recruiting our students and graduates?

- Add ambitious, enthusiastic and skilled individuals to your team.
- Tap into a continuous pipeline of talented people.
- Benefit from the latest thinking and knowledge.
- Graduate salaries are typically lower than more experienced candidates.
The Careers and Employment team can help you promote your organisation and attract the best students in a number of ways:

- Host on-campus company presentations and advertise your employment opportunities.
- Advertise vacancies for FREE on our online portal, CareerHub (www.careerhub.herts.ac.uk/employers).
- Take part in specially run networking events.
- Attend our specialist Careers Fairs on campus.
- Run a skills-based workshop at a careers event or as part of a lecture.
- Connect with our students with help from our employment team.
- Work with lecturers to set industry-specific projects for students.
- Take part in our ‘10 Golden Minutes’ with students either at the start or end of lectures. This is a chance to get students excited about the possibility of working for your company.
- Book a slot at one of our on-campus roadshows.
Snap up the brightest talent
University of Hertfordshire
Testimonials
University of Hertfordshire

Courtesy of Jacksons garage, Knebworth High Street

Courtesy of Trussells Butchers and Deli, Knebworth High Street

Courtesy of Jacksons garage, Knebworth High Street
Explore how other businesses have benefited and worked in partnership with the University:

Careers Fairs

“Good event to hire students and build relationships with graduates”

*Salmon Limited*

“The students are very knowledgeable about our organisation and the roles we are advertising when they attend the Recruitment Fairs”

*mothercare*

Employment Service

“Engaging and professional Service”

*Thomas Cook Group UK Ltd*

Read more at: go.herts.ac.uk/successstories
A growing business demands lots of additional resource and expertise. Our Business Development team can give you access to a wealth of talent and a range of additional support, including:

**Research and consultancy**
Bring our business experts on board to develop your company, or take advantage of our leading-edge research to develop your products and services.

**Training and development**
Develop your team’s skillset and tap into academic expertise with our:
- short courses
- CPD
- bespoke training
- breakfast sessions
- professional qualifications
- accredited courses
You can also join our Business Academy network for access to networking and breakfast briefings on a host of insightful topics.

**Specialist facilities**
We’ve invested millions in state-of-the-art facilities that not only benefit our students, but also the many businesses we work with.
You can take advantage of our:
- meeting and conference room space
- specialist labs
- workshops and studios

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**Exemplas: expert consultancy**
For over twenty years, Exemplas has provided consultancy and tailored solutions to thousands of businesses.
Set up as a dedicated support company by the University, Exemplas helps small organisations in a range of areas, including:
- analysing your business challenges.
- improving your processes.
- helping you win business.
- securing new talent and apprentices.
- enhancing skills and measuring the impact of development.

Find out how together, we can help you in each of these areas at:
www.herts.ac.uk/businessservices
Access research, training and facilities
University of Hertfordshire
One of the biggest barriers to growth is finance. And when you’re a small business, you want a clear return on every pound you invest.

By teaming up with the University of Hertfordshire, you’ll be supported with access to funding streams giving you great value for money access to a pool of expertise and services. These include:

**Knowledge Transfer**
A Knowledge Transfer Partnership (KTP), is a 3-way collaboration between:
- a business
- the University
- an exceptional graduate (KTP Associate)

**Innovation Vouchers**
Our voucher scheme is an affordable way of accessing University expertise and facilities. Simply put, we’ll match your funding when you invest up to £3,000 with us. The money can be used for a wide range of innovation-related activities, from developing product prototypes and analysing new markets, to training your staff or introducing new processes.

**Working on an idea or prototype?**
Many of our collaborations can often access grants from various funding bodies. Contact us to explore some of the possibilities.
Work with us

For further information and for business support, please contact Business Development:

email: be@herts.ac.uk
tel: +44 (0) 1707 286406