University of Hertfordshire
Outreach and Widening Participation Evaluation Framework

This evaluation framework is based on the work of Bengry-Howell and Hayton (2015) and adapted for the University of Hertfordshire. This adaptation is based on:

- Discussions with other Research & Evaluation Officers in other universities and analyses of their frameworks
- Review of our own provision and documentation of the work we do
- Readings on learner journeys and student identities

This framework sets out the following:

- Aims and objectives across Outreach activities and Herts Success (covering Key Stage 3 and 4, post-16 and Higher Education)
- Champion the drive behind our work within the University
- Engage external stakeholders
- Celebrate our strengths and identify areas of development

This framework provide us with a rigorous roadmap that underpins and justifies our work. It highlights our impact on our students' journey.

It should be read from left to right:

- The first three columns contain progressively more precise concepts about the inherent traits we want our students to possess—they are:
 - o Social and Academic capital: personal characteristics that raise a student's awareness about Higher Education and how to navigate it
 - o Habitus: the identity a student develops over time, especially in relation to entering Higher Education
 - o Educational capital: the skills and knowledge students need to know to be successful in accessing and being successful in Higher Education
 - o Intellectual capital: the ability to situate knowledge in new contexts, especially in relation to higher education
- The 'aims' column contains five high-level statements that drive each section of the framework (and our provision)
- The 'levels' column is split between our three broad educational levels: 'key stage 3 and 4', 'post-16' and 'Higher Education'
- The 'objectives' column lists objectives for each aim and level

Overall framework: aims, levels and objectives

			Aims	Levels	Objectives
					Enable students to:
Social and Academic Capital	Personal Curriculum	Know	Develop students'	Key Stage 3 & 4	(a) Understand how GCSE study relates to HE and future career opportunities
			knowledge and		(b) Explore academic, social, economic and personal benefits of progressing to HE
			awareness of the benefits	Post-16	Investigate course options, employability and social opportunities at UH and other universities
			of higher education and graduate employment	Higher Education	Receive information about personal development and employability opportunities to help make the most of UH
		Choose	Develop students' capacity to navigate HE and graduate employment sectors and	Key Stage 3 & 4	Explore differences between HEIs and study opportunities within subject areas
				Post-16	Evaluate course, student finance and graduate employment opportunities and make informed choices that align with personal interests
			make informed choices	Higher Education	Access opportunities and identify provision that aligns with personal interests and future aspirations
Habitus	Student Identities	Become	Develop students' confidence and resilience	Key Stage 3 & 4	Increase confidence in their capacity to progress onto HE
			to negotiate the	Post-16	Anticipate challenges they will face in HE and make a successful transition to university
			challenge of university life and graduate progression	Higher Education	Maximise the benefits of university life and successfully progress to graduate employment
Educational Capital	Skills Curriculum	Practise	Develop students' study skills and capacity for academic attainment and successful graduate	Key Stage 3 & 4	Identify and develop study skills through educational projects or initiatives which encourage active learning
				Post-16	Enhance academic skills through collaborative projects or initiatives that develop capacity for critical thinking, independent research and self-directed learning
			progression	Higher Education	Consolidate study skills and capacity for academic and graduate success
Intellectual Capital	Knowledge Curriculum	Understand	Develop students' understanding by contextualising subject knowledge	Key Stage 3 & 4	(a) Broaden understanding of subject knowledge and its wider applications(b) Link GCSE subject knowledge to university subject areas
				Post-16	(a) Situate existing knowledge within wider fields of knowledge and apply to other contexts(b) Situate existing knowledge and interest within the context of university degree programmes and academic disciplines
				Higher Education	(a) Situate existing knowledge within wider fields of knowledge and apply to other contexts (b) Situate existing knowledge and interest within the context of post-graduate study or employment settings