Alumni Association

Punteha van Terheyden

BA(Hons) English Language and Communication with Journalism and Digital Publishing, 2007 Commissioning Editor, *Take a Break* magazine



Editing and ghostwriting

To write and commission for the biggest-selling women's magazine is certainly an achievement worth talking about. And for Punteha van Terheyden, it's something she's been doing for the past five years.

Punteha is Commissioning Editor for *Take a Break* and is responsible for commissioning features for the magazine and planning each issue. Before commissioning for the magazine, Punteha was Senior Feature Writer. She signed and wrote a range of real-life stories including: campaigns to lower the age of cervical cancer screening in the UK, restorative justice, true-crime, love-cheats, weight-loss, uplifting love stories and many more.

She's also branched beyond journalism. Punteha says: 'I have ghost-written two real-life books for Penguin and am working on my third. The first was released in November 2014 and was a Sunday Times bestseller, the second is due for release in December 2015 and another in October 2016.'

Getting experience

Punteha believes that work experience is absolutely vital to work in journalism. 'The sooner you get started, the better off you'll be. I began organising work experience on national magazines in my first semester at university and it was because of those placements that I was able to secure my first job.'

She also believes in grabbing every opportunity offered at university, particularly those which have an application in writing. Punteha says: 'If you're offered a chance to learn shorthand, do it! I regret not taking up UH's offer of a course and ended up having to do it on my own later.'

Even though experience in industry is now Punteha's biggest asset, it was her degree that made her realise exactly what sort of journalism she was interested in. 'Without my degree at Hertfordshire,' she explains, 'I would not have realised so early on that real-life features were what I wanted to specialise in. That realisation helped me focus my energy to the particular sector of the media I wanted to work in.'

Career history

Punteha's career began with a two-week stint on the features desk of INS News, a regional agency for national newspapers and magazines. 'It was on the strength of those two weeks that I secured a six-month contract, and then a permanent job as feature writer. I remained there for two years, mentored by a former Fleet Street exec, selling stories to national publications. I then went on to shift on feature desks before securing a permanent feature writer job at Take a Break.'

In the future, Punteha wants to continue working in true-life and ghost-writing more books.



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