



Alumnus of the Week

Name: Peter Kelleher

Year of Completion: 2012

Programme of Study: MSc Leadership and Management in Public Services

Job Title: Founder and CEO

Employer: Smarterthinking Solutions Limited

What you liked about Hertfordshire Business School? It was a friendly atmosphere and I found the tutors were extremely helpful and knowledgeable about their subjects. I completed an MSc part-time and found that studying and working in a large organisation at that time was the perfect blend of theory and practice to cement my learning. I also gained experience from the Enterprise Service taking part in the pilot for the UH Business Start Up Programme, being the recipient of grants to start my business and, to cap it all, winning my category in the 2013 flare business competition. I have been back to the university on a number of occasions to take part in business panels and chat to the current students & can report that the facilities are much improved!

What you do in your job? Everything really. I devise and design change programmes, do the marketing, finance and delivery and liaise with a number of collaborators in different areas depending on the needs of the projects. For example, we have recently launched 'Tea n Tech', a project designed to prevent elderly isolation which has been very successful so far. This involved me writing a funding bid, design a project launch and pulling together three separate charities to deliver the programme. www.CareersAdviceCentre.com is another project which we set up to help people considering career change, to get a job or start a business. We provide some fantastic tips and techniques and specialist advice fresh from recruiters that are recruiting today!

Whom you would like to connect with in the Alumni Network? I am interested in hearing from anyone who has a need for a change programme, whether it is personal or organisational change. I particularly enjoy strategic work; looking into the future to try and assess what's coming and set up programmes ready to meet the social need. We can help people with all aspects of job-hunting and will be launching our own small business start up programme soon. So if you have ever thought about starting up on your own, now could be the right time!

Contact Details

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 Hertfordshire Business School Alumni

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 Hertfordshire Business School Alumni Network

Our Community Thriving Together

Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the week

go.herts.ac.uk/HBSalumni