



Alumnus of the Week

Name: Elena Clowes

Year of Completion: 2014

Programme of Study: BA (Hons) Event Management

Job Title: Operations Manager

Employer: International Special Events Society (ISES UK)

What you liked about Hertfordshire Business School?

Hertfordshire Business School is great because the broad range of modules give you all the practical knowledge you'd need if starting your own business (such as accounting, people management and access to the full adobe suite for marketing purposes). It also connects students with academics who have worked out in their specialist field, which means their lectures are interesting and engaging.

What you do in your job?

In my role I handle all operational activity for the UK chapter of ISES – organising the monthly networking events, assisting with the marketing/social media, and liaising with ISES board members from the UK and overseas.

Whom you would like to connect with in the Alumni Network?

Event/hospitality students or lecturers, anyone with an interest in the Events Industry!


Contact Details


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LinkedIn: Elena Clowes

 Hertfordshire Business School Alumni

 @UHBusAlumOfcl

 Hertfordshire Business School Alumni Network

Our Community
Thriving Together

Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the week

go.herts.ac.uk/HBSalumni