



Alumnus of the Week

Name: Charles Tang

Year of Completion: 2012

Programme of Study: BA (Hons) Management with English Communications (with a placement year in University of Hertfordshire Marketing and Communication Department)

Job Title: International Enrolment Manager

Employer: Coventry University

What you liked about Hertfordshire Business School?

I enjoyed studying in University of Hertfordshire as lecturers and tutors were supportive. The sports and library facilities were great as well.

What you do in your job?

I manage the marketing promotion and conversion activities within the East Asia regions for International Office of Coventry University. I liaised with various stakeholders of the sector (ie. faculties, Tier 4 Compliance, sponsors, students, parents and agents) on a daily basis. I work closely with our China and Delhi Overseas Sales and Operational Offices to meet our targets for international development.

Whom you would like to connect with in the Alumni Network?

I would like to connect with anyone who is currently working in Marketing Recruitment as well as Business Management.

Contact Details

Email: charlestang24@gmail.com

LinkedIn: Charles Tang

Hertfordshire Business School Alumni

@UHBusAlumOfcl

Hertfordshire Business School Alumni Network

Our Community Thriving Together

Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the week

go.herts.ac.uk/HBSalumni