

University of Hertfordshire UH
Hertfordshire Business School

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University of Hertfordshire | Business Academy

BUSINESS ACADEMY
for you
your team
your business

- Join our community
- Create new links
- Keep learning
- Develop your people
- Tap into young talent
- Support your business

Courses available for customised delivery

Please contact us: business-academy@herts.ac.uk

Key Business Area	Courses and Workshop areas available
Business Essentials	Fundamentals of Project Management The Management of Projects Introduction to MS Project Creating Value in Projects Agile Development for Managers Finance for non-financial managers CIM L4 Certificate in Professional Digital Marketing CIM L6 Diploma in Professional Marketing
Coaching and Mentoring	Coaching in the Workplace Management Coaching Create a Mentoring Culture How to Be a Mentor CMI L5 Certificate in Management Coaching & Mentoring
Leadership	You as a Leader You and the Team Responsible Leadership Thinking Strategically Being Creative and Entrepreneurial Leading Cultural Change Social Enterprise Leadership Foundation (SELF) Collaborative Governance
People Management	Developing the Effective Manager Creating High Performing Teams Management Coaching Managing Difficult People Managing Change Building Resilience: Managing Work-Life Balance

<p>Personal Effectiveness</p>	<p>Developing Confidence and Credibility Build Better Relationships Assertiveness in the Workplace Personal Impact - Creating your own brand Power and Politics in the Workplace Effective Networking</p>
<p>Productivity Skills</p>	<p>Be Time-Smart Effective Delegation SMART Planning Creative Thinking - Better Decisions Building and Writing a Business Plan Presenting With Impact Get, Keep and Grow Customers using Social Media</p>
<p>The HR Professional</p>	<p>Successful Recruitment and Selection Sustainable Talent Management Implementing Psychometric Assessments</p>
<p>Understanding Consulting</p>	<p>Running a Consultancy Project Becoming an Effective Consultant Critical Thinking and Problem-Solving Understanding Market Research Statistics/Getting Started with Stats</p>