



Alumnus of the Week

Name: Robert Sprigens

Year of Completion: 2015

Programme of Study: Information Technology Management for Business (ITMB)

Job Title: Marketing Manager & Junior Consultant

Employer: Bishopsgate Financial

What you liked about Hertfordshire Business School?

What I most liked about HBS was that many of the courses contain up-to-date and relevant modules, from my course examples are; 'Trends in Technology' and 'Using IT to Gain Strategic Advantage' and 'Advanced Project and Risk Management', these modules have proved invaluable and the information I learnt from these modules is very useful towards my job. Whilst studying my degree my course touched on PRINCE2 Project Management, this methodology is widely known across the big sectors, especially within London, and the initial insight helped me at work when I faced the task of learning the methodology in-depth and in turn take the certification assessment.

What you do in your job?

Bishopsgate Financial is a specialist financial consultancy based in London. I essentially have two roles; Junior Consultant and Marketing Manager. Since starting I have undertaken various industry related certifications as part of training in preparation for client site placements. Whilst training I carry out the role of Marketing Manager. My marketing role has involved re-designing and creating company branding, as well as rolling out consistent branding across the business, including external/ client facing documentation. My marketing remit consists of social media, MI reporting, presentations, creation of 'decks', thought leadership material, information packs/ manuals, booklets, training materials, and much more.


Whom you would like to connect with in the Alumni Network?

- Anyone who would benefit from connecting with Bishopsgate Financial or myself
- Any students that are looking to pursue a career within the Financial Sector
- Anyone who would like more information on any of the above

Contact Details

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 Hertfordshire Business School Alumni Network

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Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the week

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