

# Business and Finance

## BA (Hons)

### First Year (Level 4)

<b>Semester A</b>	Economics for Business	Global Perspectives in Business	Introduction to Business and Management	Principles in Finance
<b>Semester B</b>	Analytical Techniques for Finance	Principles of Marketing		

### Second Year (Level 5)

<b>Semester A</b>	Enhancing Employability in Finance	Analysing Financial Statements	Business Finance	Exploring Business Ethics
<b>Semester B</b>	Macro Foundations for Finance	Enterprise	Financial Markets and Instruments	Managing People

### Placement Year (Optional)

12-month work placement or two semesters study abroad or one semester study abroad and 6-month work placement. Examples of placement companies include: Walt Disney, BMW, Porsche, BodyShop, Microsoft, Toyota, Ford, Noah's Ark, BSKyB, House of Commons and West Ham United Football Club.

### Final Year (Level 6)

<b>Semester A</b>	Contemporary Issues in Business and Management	Corporate Financial Strategy	Money, Banking and Finance	Strategic Leadership in a Changing World
<b>Semester B</b>	Behavioural Finance	Financial Aspects of International Business	Industry Practice <b>or</b> Creative Problem Solving for Managers (for Sandwich Students ONLY)	