

CIEA Corporate Supporters Scheme

supporting excellence in the assessment community



The CIEA Corporate Supporters Scheme is an effective way for an organisation to demonstrate its commitment to excellence in assessment. In the era of Corporate Social Responsibility many companies are supporting charities as part of their remit, and by becoming a corporate supporter you will gain the benefits of publicity in a variety of media. For the CIEA, this will allow us to continue to play an important role in ensuring the high quality of assessment in the field of education.

Our Corporate Supporters Scheme offers four levels of membership, *Bronze, Silver and Gold*, allowing our corporate supporters as much flexibility as possible and maximising the benefits we can offer.

Benefit	Bronze £1,500	Silver £2,500	Gold £5,000
<i>On the Mark</i> acknowledgement	✓	✓	✓
CIEA website acknowledgement	✓	✓	✓
Banner advert (website home page)	*	*	✓
<i>On the Mark</i> advert	✓ 1mth	✓ 3mths	✓ 6mths
Job vacancy page advertising (website)	✓ 1mth	✓ 3mths	✓ 6mths
<i>On the Mark</i> editorial			✓
Free membership	5	10	15

Levels of Sponsorship

Bronze £1,500



- Acknowledgement of support in one issue of *On the Mark* newsletter with your logo and a link to your website
- Acknowledgement of support on the CIEA website with your logo and a link to your website for the duration of the agreement
- You can advertise on your website that you are one of our corporate supporters, using CIEA name and supporter logo for the duration of the agreement
- Will be referenced on the home page of the CIEA website for the duration of the agreement
- Free advert in *On the Mark* newsletter for one month
- Free vacancy adverts for one month
- 5 free *Affiliate* memberships for the duration of the agreement. All staff members are graded *Affiliate*, with no need to 'prove' a membership level

Silver £2,500



- Acknowledgement of support in one issue of *On the Mark* newsletter with your logo and a link to your website
- Acknowledgement of support on the CIEA website with your logo and a link to your website for the duration of the agreement
- You can advertise on your website that you are one of our corporate supporters, using CIEA name and supporter logo for the duration of the agreement
- Free advert in *On the Mark* newsletter for three months
- Free vacancy adverts for three months
- 10 free *Affiliate* memberships for the duration of the agreement. All staff members are graded *Affiliate*, with no need to 'prove' a membership level



Gold £5,000

- Acknowledgement of support in one issue of *On the Mark* newsletter with your logo and a link to your website.
- Acknowledgement of support on the CIEA website with your logo and a link to your website for the duration of the agreement.
- Scrolling banner advert on the CIEA website homepage for 1 month
- You can advertise on your website that you are one of our corporate supporters, using CIEA name and supporter logo for the duration of the agreement.
- Free advert in *On the Mark* newsletter for six months.
- Free job vacancy adverts for six months.
- 15 free *Affiliate* memberships for the duration of the agreement. All staff members are graded *Affiliate*, with no need to 'prove' a membership level.



For more information please contact Alison McCree CIEA Director.

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