

International Business

BA (Hons)

First Year (Level 4)

Semester A	Organisations and People	Economics for International Business	Marketing for International Business	Language
Semester B	International Environment of Business	Accounting for International Business	Quantitative Methods for International Business	Language

Second Year (Level 5)

Semester A	Geopolitics	Economics for Global Economy	European Consumer Markets: Issues and Trends	Language or Option from List A
Semester B	Global Supply Chain Management	Finance for Global Business	HRM for International Business	Language or Option from List B

Optional Modules

List A	List B
Language	Language
Digital Marketing in Practice	Project Planning and Control
Organisational Psychology	

NB If students take Level 5 at a partner institution abroad their modules must match the above as closely as possible.

Third Year (Compulsory Study Abroad/Placement)

12-month work placement or two semesters study abroad or one semester study abroad and 6-month work placement. Examples of placement companies include: Disney, Hugo Boss Italia SpA, Aflac, Bright Solutions, Enmark (Shanghai) Co. Ltd and Mobilus

Final Year (Level 6)

Semester A	International Strategic Management	International Logistics Management	Option from List A or AB	Option from List A
Semester B	Contemporary Issues in Ethics, Business and Sustainability	Entrepreneurship, Innovation and Creativity	Option from List B or AB	Option from List B

Optional Subjects

Optional Modules	
List A	List B
Language (A+B)	Language (A+B)
International Production and Governance	Issues in the Global Economy
Issues in International Relations	International Organisations
International HRM in Practice	International Financial Management
Global Marketing, Ethics and Culture	Social Networking and Enterprise
	Islamic Finance and Banking
List AB	
International Business Dissertation (Including): Research Methods	

We offer five different languages – French, German, Spanish, Mandarin Chinese and Japanese – all with the option of starting at beginners level. Students who take a language throughout their degree graduate with an award title which reflects the language studied, e.g BA (Hons) International Business with Spanish

Study Routes

	One continent	Two continents
Year 1	UH	UH
Year 2	UH	Study at partner institution: Europe (in English) North America Latin America (in English) Asia (in English) Australia
Year 3	Study at partner institution with option of 6-month work placement: Europe North America Latin America Africa Asia Australia	Study at partner institution in different continent with option of 6-month work placement: Europe North America Latin America Africa Asia Australia
Year 4	UH	UH

to update from time to time.