

# Accounting and Economics

## BA (Hons)

### First Year (Level 4)

<b>Semester A</b>	Accounting Principles	The Accounting Professional	Economics Tools and Techniques	Introduction to Microeconomics
<b>Semester B</b>				Introduction to Macroeconomics

### Second Year (Level 5)

<b>Semester A</b>	Financial Reporting	Consumers, Firms and Markets	Enhancing Employability in Accounting	Macroeconomics
<b>Semester B</b>		Management Accounting for Business Decisions	Business Economics Techniques	Either Econometrics <b>or</b> International Trade and Open Economy

### Placement Year (Optional)

12-month work placement or two semesters study abroad or one semester study abroad and 6-month work placement. Examples of placement companies include: Walt Disney, BMW, Porsche, BodyShop, Microsoft, Toyota, Ford, Noah's Ark, BskyB, House of Commons and West Ham United Football Club.

### Final Year (Level 6)

<b>Semester A</b>	Advanced Financial Reporting	Industrial Organisation	Public Sector Accounting <b>or</b> Effective Governance	Money, Banking and Finance <b>or</b> International Production and Governance
<b>Semester B</b>	Performance Strategy	Economics of Strategy	Taxation <b>or</b> Accounting in the Voluntary Sector	Public Finance <b>or</b> Anatomy of a Financial Crisis