University of UH Hertfordshire Hertfordshire UH Business School

International Management (Dual Award)

BA (Hons)

First Year (Level 4)

Semester A	Marketing for International Business	Economics for International Business	People and Organisations	Language: French, Spanish or German
Semester B	Accounting for	International Environment of	Quantitative Methods for	Language: French,
	International Business	Business	International Business	Spanish or German

Second and Third Year (Level 5)

Second and Third Years at Partner University in France, Germany, Spain or	Specific modules studied will vary depending on the partner university attended, but w cover a wide range of business subjects	
USA	One 6 month work placement in the host country at organisations like Santander, Gargçon Wines, Consulat General of Germany and JacTravel Ltd.	

Fourth Year (Level 6)

	International Strategic	Leadership and		Option from list A
Semester A	Management	Organisations		below*
			Applied Project including	
Semester B	Contemporary Issues in Ethics, Business and Sustainability	International Human Resource Management	- Research Methods (Semester A)	Option from list B below*

Optional Modules*		
List A	List B	
Language	Language	
International Production and Governance	Supply Chain Management	
Taxation (A)	Global Marketing, Ethics and Culture	
Effective Governance	International Financial Management	
Project Management	Supply Chain Management	
	Issues in the Global Economy	
	Taxation (B)	

*Module selection depends on pathway

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