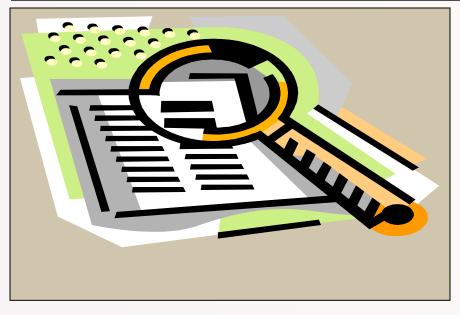
EU DAPHNE III EMPOWER PROJECT

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INTIMATE PARTNER DOMESTIC VIOLENCE IN THE UK PRESS



UK CONTEXT

COMPARISON of Sun and Guardian

IPDV rates in the UK

Role and influence of media

Press freedom

2001-2002

2011-2012

Key findings

IPDV in the UK

- Home Office (2010):
 - 1 in 4 women
 - 1 in 6 men
- Women more likely in severe and repeated forms (Women's Aid, 2009)
- UK women experience an average of 35 incidents before contacting police (Starmer, 2011)
- 77 women killed by partners of ex-partners 2012-13 (HMIC, 2014)
- 1 man killed approximately every 3 weeks

Freedom of the press in the UK

- Television and radio broadcasting legal obligation to be impartial
- No obligation for printed news media
- Calls for law-backed regulation of the press
- Reflect and/or shape public opinion?

Guardian	Sun	
Left of centre broadsheet, known as one of the quality newspapers	Right-wing tabloid UK's biggest-selling national newspaper	
Average daily readership of 210,000	Average daily readership of 2.5 million	
8.95 million readers in print and online each month (monthly print readership is almost 4.1 million)	17.8 million readers in print and online each month (monthly print readership is 16.09 million)	
£1.20 in December 2012	40p in December 2012	
More text than Sun	Economical with language	
Few pictures	Many pictures (including page 3)	
Owner: the Scott Trust	Owner: Rupert Murdoch empire (wealthy, powerful media magnate)	
Editorial independence	Appoint editors who will be true to owner's ideology	

Increasing number of articles citing the term domestic violence 2000-2012

Guardian has more than 5 times the number of articles than *Sun*.

Number of articles citing 'domestic violence'	Guardian	Sun
2000-2012	3975	695
2001	156	5
2002	203	20
2011	472	79
2012	544	111

Terms used for domestic violence

Sun and Guardian:

- disturbance
- argument
- row
- family row
- strife
- marital difficulties
- harassment
- serious assault
- woman killed/murdered
- woman, man, child(ren) killed/murdered
- knife attack
- 'stab' horror
- knife crime (interviewee in *Sun*)

Key findings

- 1. Blaming the victim
- 2. 'Ideal' victim
- 3. DV campaigning
- 4. Sexualising DV
- 5. Scaremongering

Who is being described?

Sun - from journalists and interviewees in 2001-2 and 2011-2:

- doting dad
- great father
- model family
- loved his wife and kids
- good bloke
- hero
- proud
- gentle man
- sensitive
- intelligent
- very well liked
- great character and friend
- would do anything for you
- very capable and respected
- worked tirelessly to support the family he worshipped

TITLE: BBQ dad 'killed 6 over wife's affair', Sun 14 August 2012

Rzeszowski stabbed wife, 2 children, father-in-law, family friend and her daughter



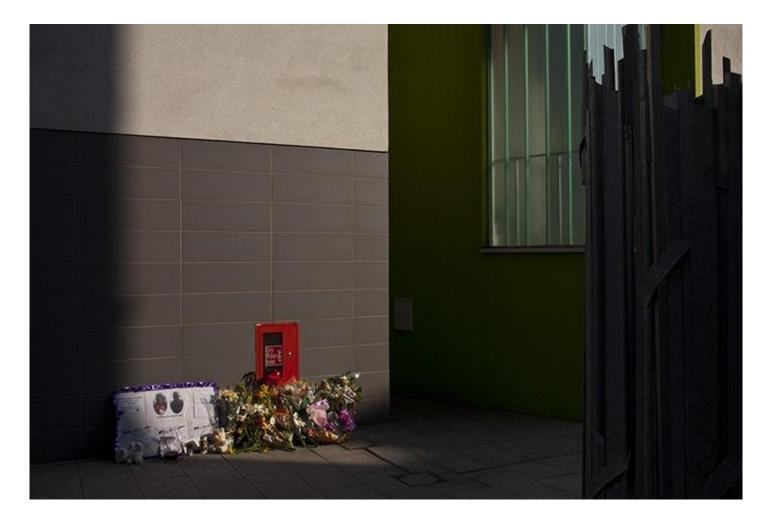
CAPTION: 'Pressure' ... Damian Rzeszowski "A POLISH builder slaughtered six people at a family barbecue after he flipped over his wife's affair"



CAPTION: 'Affair' ... tragic wife Izabela "Just six weeks earlier Rzeszowski had learned Izabela, 30, was cheating on him"

Say case

Sun (15/02/11) quotes neighbour citing what Say had told her: 'all his wife did was sleep and go to work'



Source: Antonio Olmos http://www.theguardian.com/artanddesign/picture/2013/apr/20/photography-ukcrime

PC Bluestone case

Sun (30/08/01) described him as a 'devoted dad' 'who adored his kids'

Guardian (30/08/01) Bluestone's parents state 'He was a man devoted to his children, dedicated to his job and filled with love for his wife.'



CAPTION: Berserk ... Pc Bluestone

Sun 8 August 2001



CAPTION: Dead ... Henry seen in his dad's cap and coat

Sun (30/08/01) cites salaries, 'high-flying administrator'

Sun (07/11/01) mentions both had affairs

Sun makes no mention of Bluestone's previous arrest and disciplinary inquiry at work due to an argument at home 2 years earlier, though details are given in *Guardian* (31/08/01)



CAPTION: Snapped ... Bluestone with Chandler, son he killed

Sun 7 November 2001



CAPTION: Battered ... Jill



Toby Day, 2011

Sun photographs of men in uniform contrast with women perpetrators - visual content can reinforce textual content



Michael Pedersen, 2012 (also used in Guardian)



Karen Otmani, 2012



Emma Bushen, 2012

Evil women

Title: Evil Andrews serves up cuppas in a church cafe, *Sun* 15 January 2011

Tracie Andrews, convicted of fatally stabbing her boyfriend in 1996 in their car, spent 14 years in prison.

Juxtaposition of evil with church café



CAPTION: Tracie Andrews ... after killing

Honour-based violence

105 articles on honour killing found in the *Sun* (2000-12)

one article used the term 'evil' in its headline in relation to a grandmother who plotted to have her daughter-in-law killed: 'Evil gran will never leave jail' (04/10/07).

The Blame Game: Provocation

- 'LAWYER Les Humes stabbed his wife to death in front of their children after she told him she was cheating on him.'
- 'Humes worked long hours to provide his family with a comfortable lifestyle and a beautiful home.' (*Sun* 25 July 2002)
- Humes charged with manslaughter on the grounds of provocation
- jailed for 7 years for manslaughter
- Message to readers rationale for perpetrator's actions and lenient sentence (2010 provocation no longer permitted as a defence)

Comparison of photographs and captions

Guardian 7 September 2012

TITLE: 'Jealous teenager who stabbed girlfriend 60 times jailed for life'

Refers to his jealousy causing problems throughout 9-month relationship



CAPTION:

Andrew Hall, 18, used two knives during his assault on Megan-Leigh Peat, at a house in Ampthill, Bedfordshire

Sun 7 September 2012

TITLE: 'Teenage football star admits murdering girlfriend, 15'

No reference made to volatile relationship, article laments the loss of his promising football career



CAPTION:

Player ... Andrew Hall was set to sign pro deal with Stoke

'Ideal' victim

- Sun expresses sympathy towards certain victims
- newsworthiness of homicide cases (Gekoski et al., 2012):
 - **☑** young
 - ✓ female
 - **white**
 - **☑** middle-class
 - **☑** respectable
 - physically attractive
- Undeserving, non-ideal victims perceived as contributing to their 'expected' fates (Gekoski et al., 2012)
- Jane Clough (nurse) & Heather Cooper (police officer) 'ideal' victims

DV campaigning

- *Sun* giving a voice to women who have experienced DV and encouraging others to speak out
- Sandra Horley, Chief Executive of Refuge, interviewed and weblink to Refuge's 1in4 women campaign included
- Contact details of support for male victims also given
- Sandra Horley in *Guardian* too (10/10/12) writes that DV cases are not about a man 'losing his temper' or 'flipping out', they are about systematic control and abuse
- Losing their temper and 'flipping' precisely the terms used by Sun to describe some men who commit violent acts

Sexualising DV

- Association between sex and violence in the *Sun*
- Rihanna abused in 2009 by her boyfriend Chris Brown also a singer
- Sympathetic treatment of Rihanna as *Sun* shows her injuries and condemns Brown's attack on her
- However, articles depict sexualised images of her attached to sexual headlines positioned next to photographs of her injuries

The association between sex and violence

Sun 4 September 2012 (image from Eaves et al., 2012)

Headline focuses on the items found on boat and their link to sex and violence



COPS probing the deaths of a cauple public from a river found a purple sex boy, duct tape, a computer hand drive and cable ties on their hired beat, it energind pesteriar.

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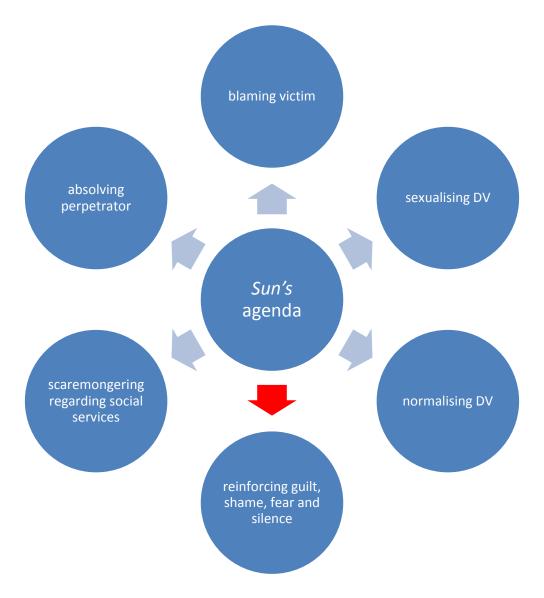
Sexualising DV

- Diana Garbutt fatally beaten with metal bar in bed
- 'sex cheat' (24 March 2011)
- 'string of affairs' (2 April 2011)
- 'used internet dating sites' (24 March 2011)
- 'had sex with a man on a sofa' when visiting friends with her husband 15 months before she died (22 March 2011)
- 'romped with a cousin's husband' (22 March 2011)
- continues to be referred to as 'unfaithful' and as having visited dating websites after her husband's conviction of murder (25 May 2012)

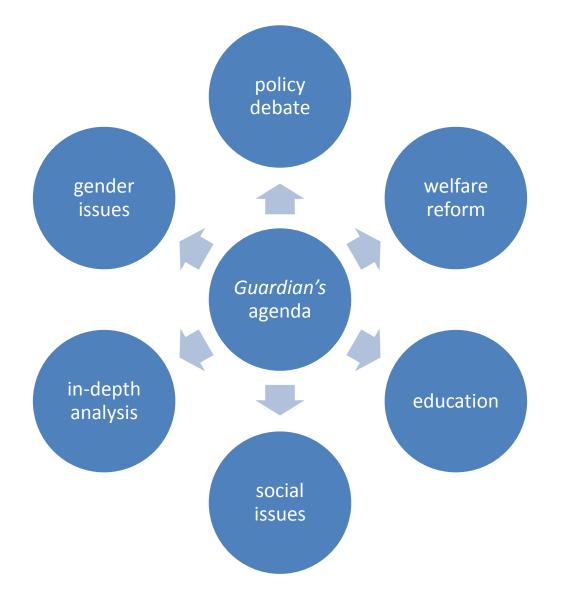
Scaremongering

- 'Self-righteous' (22/11/02), 'overzealous' social workers (22/06/11)
 - 'the tyrants of child protection'
 - 'playing-God mindset'
 - deny parental access on 'mere suspicion' and 'hearsay'
 - Child Protection Plans often 'based on nothing more than an unfounded suspicion plunging one or both parents into a Kafka-esque nightmare' (28/11/12)

Sun's messages to readers about DV



Guardian adopts a more progressive agenda on a wider range of themes



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WORLD EXCLUSIVE

UK NEWSPAPERS ON TRIAL: THE VERDICT



Is the UK free press

"the envy of the world"?

(Jane Moore, *Sun*, 30 November 2012, p.10) or portraying "demeaning and sexualising representations of women"?

(Leveson on the *Sun*, 2012b, p.664)

Discussion

- Increased newspaper coverage over 10 years, yet portrayal remains primarily unchanged in tabloids like *Sun*
- Continuity with concerns over 20 years ago Soothill and Walby (1991, p.47): 'It is the cuckolded husband who kills who gets the sympathy'.
- Women can be blamed for *action* and *inaction* such as not standing up to abusers or not leaving them
- Language and photographs within Sun carry a parable-like message: women need to conform to gender-appropriate behaviour to avoid provoking domestic abuse

Conclusions

- Not naming cases as *domestic violence* not joining up dots and seeing pattern of violence and control linking incidents
- *Sun's* misrepresentation ranging from subtle and implicit to overt and explicit
- Multiple faces of the *Sun*
- Moved paradoxically with the times
- Sexualising violence and blaming victims remain consistent across the time span of our research

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