



# Student Success

2023 – 2024

Celebrating Business  
Analysis and Statistics  
Students

University of  
Hertfordshire **UH**

Hertfordshire  
Business School

# Celebrating our Student Success Winners 2023 – 2024

Each year, we encourage our students to develop both academically and professionally in preparation for their future success, supporting them to become:

Professionally focused, globally minded, sustainability driven, digitally capable and confident, inclusive and collaborative, and evidence based and ethical.

Our aspiration for our graduates is to develop the knowledge, skills, and attributes to equip them for life and enhance their employability in a complex and rapidly changing world. This booklet brings together several of our award schemes and student achievements:

- **Success Awards** – recognise individual achievement at first and second year, based on students' development against the six University Graduate Attributes listed above.
- **Placement Successes** – showcase the professional work experience students gain from undertaking a year in industry alongside their degree.
- **Dean's Awards** – recognise the transformational achievements of students who have completed and graduated during the academic year.
- **Rising Stars** – are awarded to graduates from each degree programme and recognise outstanding achievement, contribution, and performance during the academic year.

## **Congratulations to all our winners in this booklet!**

Finally, thank you to our Business Advisory members and Employer Partners for amazing opportunities that open up life-changing experiences and connections.

Read and be inspired.

**Hertfordshire Business School  
Future Success Team**

# Welcome to Business Analysis and Statistics

We're not just here to deliver a course—we're here to shape your future. We're deeply committed to supporting you at every step of your journey, not only as your educators but as mentors who care about your personal and professional growth. Our mission is to ensure that you're not just gaining knowledge but also developing the skills, networks, and confidence to excel in your career. We look forward to supporting you, guiding you, and celebrating your success as you take the next step in your professional journey.

**Amanda Relph**  
Head of Department (Business Analytics and Systems)

From day one, you'll experience a blend of dynamic learning methods designed to bring theory to life. We believe in hands-on learning, where you're not just learning about business analytics—you're doing it. Whether it's collaborating with industry leaders in workshops, tackling real-world case studies, or connecting with top companies like Ocado, Tesco HQ, and Enterprise Mobility, we're focused on creating opportunities that directly link you to your future career.

We're incredibly proud of the accomplishments of our graduates who have gone on to thrive as business analysts, management consultants, and senior leaders in companies such as Whitbread, Greenfolk Management Consultancy, and Accenture. But more than that, we're excited about what our students will achieve. Our commitment to you goes beyond just delivering great content—we're here to ensure you're prepared to make an impact in a rapidly changing world.





**Gokul Kalarikkal  
Kunjikirshnan**

Administrator -  
Ecommerce &  
Digital Marketing,  
Windowparts Limited  
MSc (SW) International  
Business



**In my role as an  
Ecommerce and Digital  
Marketing Administrator  
at Windowparts Ltd.,  
I oversaw social media and  
e-commerce operations,  
carried out focused email  
marketing campaigns,  
in-depth website audits to  
maximise efficiency, and  
created interesting material,  
such as YouTube product  
films.**

**I gained a great deal  
of experience in digital  
marketing and e-commerce  
from this work, which  
helped me be ready for  
a fast-paced career in  
the Digital industry.**

# Success Awards

**Professionally  
focused**  
**Digitally capable  
and confident**  
**Globally minded**



**Saba Iftkhar**

BA (Hons) Business  
Administration (Supported  
Distance Learning – Overseas)  
Level 5

**Professionally  
focused**  
**Globally minded**



**Mohammed Abdul Majid**

MSc (SW) International Business  
PG

**Professionally  
focused**



**Awais Abid**

MSc (SW) International Business  
PG

**Inclusive and  
collaborative**



**Jannat Kubra**

MSc (SW) International Business  
PG

# Success Awards

## Digitally capable and confident

**Sarmad Niaz**

MSc (SW) International Business

PG

## Professionally focused

**Soliat Oluwatobiloba Meshioye**

MSc Management with Logistics and Supply Chain Management

PG



## Professionally focused



**Weerasekara Mudiyanse Lage Thilini Shashika Weerasekara**

MSc International Business

PG

## Professionally focused



**Makkiya Shahid**

MSc (SW) International Business

PG



**Victoria Odunayo  
Abidogun**

Administrative Assistant,  
Bodfem Care Limited  
MSc (SW) International  
Business



**During my time at Bodfem Care Ltd., I had the privilege to support a talented team of professionals and to contribute to the smooth operation of the company.**

As an Administrative Assistant, I was responsible for managing calendars, scheduling meetings, and coordinating travel arrangements, including preparing training presentations and assisting with data entry. Through these experiences, I have developed effective communication and interpersonal skills to a professional level, enhancing my confidence.



**Chinyeru Ohaka**

Assistant Administrator,  
Enterprise and  
Business Development  
Department of  
the University of  
Hertfordshire  
MSc (SW) International  
Business

**My placement journey was rotational, meaning I got to experience different teams within the Enterprise and Business Development.**

As an Assistant Administrator, my responsibilities involved responding to enquiries from different stakeholders via phone and emails and triaging to the appropriate department within the University. Also, I led on events and supported other members of the team on different projects ranging from Apprenticeship programme fact sheets, and strategic development of a new framework for science leaders, HTCC among others. During my placement I further developed good communication skills, teamwork, digital/IT skills, time management and self-development skills.

# Rising Star Award 2023

**Saad Rasool**

MSc Project  
Management  
Alumni



**Joseph Adegboyega  
Abang**

MSc Management  
Alumni



**Phan Ngoc Han**

MSc International  
Business  
Alumni



**Eunice Tinumo Oluganna**

MSc Business Analytics  
and Consultancy  
Alumni



**Precious Uchechi Okoro**

MSc Business Analytics  
and Consultancy  
Alumni





# Dean's Awards

## Transformation through a Sandwich Degree (UG) Award 2023

in association with  
Hay Events



**Ellie Brooke Harris**

BA (Hons) (SW/YAB) Business Studies  
Alumni

## Transformation through a Sandwich Degree (PG) Award 2023

in association with  
Four Seasons Hotel  
Hampshire



**Tarun Kumar Pogiri**

MSc (SW) International Business  
Alumni

## Intellectual Curiosity (PG) Award 2023

in association with  
DVL Smith Ltd



**Miebi Doris Waritimi**

MSc Project Management  
Alumni

## Intellectual Curiosity (UG) Award 2023

in association with  
DVL Smith Ltd



**Joanna Katarzyna Szpunar**

BA (Hons) (SW) International Business  
with Japanese  
Alumni

## Transformation through an Experiential Learning Project (PG) Award 2023

in association with  
Good Good Piggy



**Lallu Thankachan Pannackal**  
MSc Project Management  
Alumni

## Transformation through an Experiential Learning Project (PG) Award 2023

in association with  
Good Good Piggy



**Temitope Sarah Oluwabamise**  
MSc Project Management  
Alumni

## Business School Resilience Award 2023

in association with  
Clock Ltd



**Natasha Ruth Charles**

BA (Hons) Business Administration  
(Supported Distance Learning)  
Alumni

## Business School Resilience Award 2023

in association with  
Clock Ltd



**Kelvin Kakwagh Shimaor**  
MSc Management  
Alumni



**Huong Tran Lien**

Account Manager,  
FPT Software

MSc (SW) International  
Business



**As an Account Manager at FPT Software, my responsibility was to develop the UK market for FPT Software.**

My main tasks included participating in technology events, working with the Marketing team to expand new customer files and act as a bridge between the development team in Vietnam and existing customers in the UK to carry out technology projects. At the end of my placement year, I met my KPI, expanded relationships with many customers and partnerships as well as developing customer accounts.



**Jennifer Eziokwu**

Product Manager,  
Pocket Food

MSc (SW) International  
Business

**I found my experience as a Product Manager during my placement enriching and transformative.**

I learned to effectively prioritise features, conduct user research, and collaborate cross-functionally. The key skills I gained included strategic planning, agile project management, and data-driven decision-making, all of which have prepared me to lead successful product development initiatives.

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**University of Hertfordshire**

Hatfield, UK  
AL10 9AB

+44 (0)1707 284000  
[herts.ac.uk](http://herts.ac.uk)