

University of Hertfordshire **UH** Image Release Form

To: UNIVERSITY OF HERTFORDSHIRE HIGHER EDUCATION CORPORATION (the “University”)

From: (FULL NAME IN BLOCK CAPITALS)

Email:

I, the undersigned, understand that the University wishes to use the photograph and/or video footage (“Media”) featuring me being taken by the University at for the Purposes (as defined below):

In consideration of the opportunity to feature in the University’s projects and/or publications (“Projects”) and for other good and valuable consideration (the receipt and sufficiency of which I hereby acknowledge), I confirm that:

1. I am over the age of 18 years old;
2. I acknowledge that the opportunity to feature in the University’s Projects is offered with no remuneration and with no obligation on the University to use the Media.
3. I grant permission to the University (and to all others authorised by the University) to reproduce, print, publish, distribute and otherwise use the Media worldwide, including outside the European Economic Area, for a period of 5 years from the date of this agreement in all and any media, including in the University’s printed publications for internal or external circulation, the University’s presentations and promotional materials for recruitment or any other purposes (such as prospectuses), and/or on the University’s website (including intranet and internet), on social media via all online social channels and for the University’s marketing and communication purposes (“Purposes”);
4. I acknowledge and agree that the University may:
 - a. keep copies of the Media for the Purposes and store my contact details on its database in case it needs to contact me; and
 - b. transfer my contact details to its partner organisations outside the European Economic Area, where the partner has entered into an agreement with the University whereby the partner agrees to abide by the General Data Protection Regulations and Data Protection Act 2018 whose participation in the Purposes is in the University’s reasonable opinion essential or desirable.

The information collected by the University in this Image Release Form will be held and treated with care and respect, in accordance with the General Data Protection Regulations, the Data Protection Act 2018 and the University’s data protection policy, a copy of which can be provided upon request or found on the University’s website (<http://www.herts.ac.uk/legal/freedom-of-information-data-protection>).

I may contact the University by email marketingpermissions@herts.ac.uk at any time to update my contact details.

The agreement set out in this Image Release Form shall be governed by and construed in accordance with the laws of England and Wales and the parties hereby submit to the non-exclusive jurisdiction of the English courts.

Signature:

Date: