

**UH**



**Enables**



## VISUAL HARVESTING



Co-funded by the  
Erasmus+ Programme  
of the European Union

# Visual Harvesting



Credits: Claudio

Source: <https://www.flickr.com/photos/cnichele65/44181648604/>

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# Graphic Recording

GRAPHIC RECORDING IS A FORM OF VISUAL ART IN A SOCIAL SETTING. IT HELPS ENCAPSULATE THE ESSENCE OF THE VERBAL CONTENT THAT EMERGED FROM A DIALOGUE, CONFERENCE, PRESENTATION, OR TEAM MEETING. IT IS MUCH MORE THAN VISUALLY SCRIBING EVERYTHING THAT HAS BEEN SAID IN A MEETING SPACE!

Graphic recording in its simplest form can be referred to as meeting notes but one with a twist. It is often a visual synthesis of presenting information that was shared through a dialogue, presentation or conversations that emerged from a group of people.

After multiple presentations and people voicing their thoughts in succession, there can be a overwhelming amount of information that is available, Graphic recording helps record this information through text and engaging visuals that add value to what was shared. It allows for easier processing and responding to the information that has come to life through a visual form. Also meaningful insights that were presented during a conversation does not disappear and remain captured as a visual.

Useful links:

<https://inkfactorystudio.com/blog/what-is-graphic-recording/>

<https://www.imagethink.net/what-is-graphic-recording-a-quick-guide/>

<https://www.youtube.com/watch?v=UXbUsTcHqnU&t=7s>



# Advantages of Graphic Recording

01

Information is important but how we remember, interpret, process, relate and connect is more important. Using a visual art form that combines text and images build retention and better understanding of content. It motivates people to relook at what was shared with fresh eyes and make their own connections.

02

It works as a reflection tool. One can use the graphic recording also referred to as visual harvest to engage in the next level of conversations. It can serve as non-intrusive tool and as a framework for designing more meaningful conversations and create spaces for relational connections to be formed among the team members.

03

Graphic recording heightens the ability to listen. When one creates a visual harvest, they are not just representing the information being received. The harvest is a representation of leaning in to a social field and listening with intent and non-judgement to what is emerging from that space and representing the essence of it.



# Visual Presencing

## THE TERM

The term visual presencing is one conceptualized by Kelvy Bird. Her visual work with systems transformation and the work done at the Presencing Institute took new forms and emerged in to what she calls as visual presencing and scribing as a social art form. She refers to visuals as *gateways to the heart*.

## VISUALS AS POLLEN OF A SOCIAL FIELD.

The use of visuals, like in the practice of scribing, has the potential to go beyond documentation and the record of information. Kelvy reflects, "If the visuals come from a place of presencing, "of my own presencing, and if they truly come from the social field, if I'm connected in with the social field while I'm drawing, then the drawings are like pollen of, and for, the social field." What does it mean for visuals to act like the pollen of the social field? It means that, "whoever might be touched by this, in any way, carries the pollen forward... And maybe something takes root somewhere else, or someone's actions shift as a result of having received a bit of the drawing."

Source:

<https://medium.com/presencing-institute-blog/meet-kelvy-bird-98f0f3fd2328>



## Visual Harvest by Bhavani Ramamoorthi March 2020 Umbara Team meeting

### VISUAL HARVEST FOR SENSE- MAKING THROUGH DISRUPTIVE TIMES

The above visual harvest is a representation of a dialogue that was enabled through social presencing theater for a team of women in India. They were feeling stuck during the pandemic and this conversational tool and visual harvest helped them see fresh meaning to themselves as a team and create actionable steps to regaining strength individually and collectively.

# Future forward

Visual Harvesting, Visual Scribing, Graphic Recording, Visual Presencing are all terms used synonymous with each other. Some of these terms such as visual presencing and generative scribing represent a deeper concept of listening (generative listening) and listening to promote creativity and support change and societal transformation. These visual art forms are innovative, creative, reflective and collaborative in nature. The visual exists because a social field exists. They are interwoven with each other. The future forward for using these visual tools is promising and can serve as an important tool-kit for holding meaningful , participatory conversations and leadership development.



This leaflet is one of the outcomes of the ‘European Arts-Based Development of Distributed Leadership and Innovation in Schools’ (ENABLES) project, supported by a grant from the Erasmus+ Programme of the European Union (project reference number: 2019-1-UK01-KA201-061963; November 2019 to October 2021).

Project partners: University of Hertfordshire (UK) (coordinating institution); University of Jyväskylä (Finland); Institute of Lifelong Learning and Culture «VITAE» (Latvia); University of Innsbruck (Austria); Alexandru Ioan Cuza University, Iași (Romania).

The publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein

Further information on the project is available here:  
<https://www.herts.ac.uk/cel/enables-arts-based-and-embodied-leadership-development>

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Output: 02  
Date of Publication: 2021

