

BA (Hons) Business Studies with Information Systems Pathway

Level 4		
Semester A	Business and Markets	4BUS1150
	Understanding Marketing	4BUS1155
	The Business Professional	4BUS1153
Optional modules Semester A Select one 15 credit module	Global Business Environment	4BUS1154
	Language*	various
Semester B	Accounting Aspects of Business	4BUS1148
	Introduction to Organisational Behaviour	4BUS1151
	Analysing and Managing Business Data	4BUS1149
Optional modules Semester B Select one 15 credit module	Technology in Business	4BUS1152
	Language (if studied in Semester A)*	various
Level 5		
Semester A	Business Analytics	5BUS1198
	Managing People	5BUS1037
	Project Management in Business	5BUS1025
	User Centric Design for Systems.	5BUS1204
Semester B	Consumer Behaviour	5BUS1118
	Managing Business Finance	5BUS1202
	Business Operations	5BUS1199
	Mobile Business Technologies	5BUS1066
Level 6		
Semester A	Creative Problem Solving for Managers	6BUS1047
	Leadership Theory in Practice	TBC
	Professional Development in the Workplace	6BUS1262
	Databases for Strategic Decision Making	6BUS1257
Semester B	Strategic Management	6BUS1264
	Applied Business Project	6BUS1256
	Entrepreneurship, Innovation and Creativity	6BUS1239
	Advanced Project and Risk Management	6BUS1255

*Language can only be studied at L4 as an option