



## Calum Di Lieto

BA(Hons) Literature and Philosophy with  
Creative Writing and Journalism, 2011

VP – Editor & Head of Content, Executive  
Grapevine

### Rising through the ranks

Journalism is a notoriously difficult profession to get into. It's impressive enough to become a successful journalist, but when you rise to be one of the youngest magazine editors in the country at 23, you know you're on a winning track.

This is the career history of Calum Di Lieto, who, in his role as VP, Editor and Head of Content, has a diverse portfolio to manage on a daily basis. *'I oversee all of the content across our three different B2B brands - HR Grapevine, Recruitment Grapevine and EG Board & Leadership. This includes our two monthly magazines, our three news websites and our annual supplements and reports. I also host our roundtables, webinars and annual conference.'*

### Career journey

Calum began working at Executive Grapevine as an intern whilst he was a student. After a year he was offered a job and so the day after handing in his last assignment he began working for them as a full-time reporter. He continued to prove himself, becoming Deputy Editor before being offered his current role.

For Calum, the key to progression is getting relevant work experience – and the opportunity for this whilst studying was one of the best things about his course and time at University. *'Get as much work experience while you are*

*studying and have the time and finances to work for free. Once you graduate it is a lot harder to support yourself and intern at the same time. I was able to accumulate a large amount of work experience both on and off campus. This was due to my course lecturers' contacts, the job-related skills I was taught and the various student media roles available.'*

Student media certainly seems to have played an important role for Calum, allowing him a taste of celebrity life as well as writing skills. *'In my final year I suggested there should be someone who took on the responsibility of ensuring that all of the great acts that came to perform at the Forum were interviewed by someone within student media. I became that someone and was appointed Head of Interviews. This led to some of my best memories; getting to meet the likes of Tinie Tempah, Fern Cotton, Reggie Yates, Ms Dynamite and so many more.'*

### Future plans

So what are Calum's future plans, having achieved so much only a few years after graduating? It's clear that he still has many plans and ambitions, as in addition to his day job Calum undertakes presenting both on air and on screen. *'It is hard to identify a single destination that I wish to arrive at. Instead I would say that I aim to one day entertain and inform the largest audience possible, regardless of the format.'*



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