

IT Management for Business (ITMB)

BSc (Hons)

First Year (Level 4)

Semester A	Programming A	Financial Analysis Techniques	Option from List A below or Language	IT Management for Business
Semester B	Platforms for Computing	Information Systems for Business	Option from List B below or Language	

Optional Modules	
Semester A	Semester B
Human Dimensions in Computing	Global Perspectives in Business
Principles of Marketing	Programming B
	Models and Methods in Computing

Second Year (Level 5)

Semester A	Enterprise Databases	Modelling Business Problems	Option from List A below or Language	IT Development Exercise
Semester B	Project Planning and Control	Operating Systems and Networks	Option from List B below or Language	

Students also take 'Preparation for Placement and Employment' through the year

Optional Modules	
List A	List B
Digital Marketing in Practice	Enterprise
Human Computer Interaction for Commercial Applications	Enterprise Applications
Trends in Technology	Mobile Business Technologies
Contemporary Issues	Web Scripting*
System Requirements	

Placement Year (Optional)

12-month work placement **or** two semesters study abroad **or** one semester study abroad and 6-month work placement. Placement companies might typically include: SAP (UK) Ltd, IBM, Computercenter, Vauxhall Motors, Deloitte and GSK GlaxoSmithKline.

Final Year (Level 6)

Semester A	Leadership and Organisations	User Experience	Option from List A below or Language	ITMB Project (Individual Research Methods)
Semester B	Information Security Management	Advanced Project and Risk Management	Option from List B below or Language	

Optional Modules	
List A	List B
Advanced Database Topics	Enterprise Systems
Advanced Web Scripting*	Forecasting Methods for Managers
Creative Problem Solving for Managers	Software Quality
	Using IT to Gain Strategic Advantage
	Knowledge Management and Business Intelligence

We offer five different languages – French, German, Spanish, Mandarin Chinese and Japanese – all with the option of starting at beginners' level. Students who take a language throughout their degree graduate with an award title which reflects the language studied, e.g BA (Hons) Business Studies with Spanish

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