

# Business and Finance

## BA (Hons)

### First Year (Level 4)

Semester A	Economics for Business	People and Organisations	The Finance Professional	Principles of Finance
Semester B	Quantitative Methods for Business	Principles of Marketing		

### Second Year (Level 5)

Semester A	Enhancing Employability	Analysing Financial Statements	Business Finance	Exploring Business Ethics
Semester B	Macro Foundations in Finance	Enterprise	Financial Markets and Instruments	Managing People

### Placement Year (Optional)

12-month work placement or two semesters study abroad or one semester study abroad and 6-month work placement. Placement companies might typically include: Telegraph Media Group, Microsoft, Xerox Ltd, Lloyds Banking Group, Enterprise Rent-A-Car and Morgan Stanley.

### Final Year (Level 6)

Semester A	Business and Commercial Awareness	Corporate Financial Strategy	Money, Banking and Finance	Leadership and Organisations
Semester B	Advanced Financial Decisions	Financial Aspects of International Business	Digital Economy	Business Strategy