



Alumnus of the Week

Name: Michael Meads

Year of Completion: 2013

Programme of Study: BA (Hons) Marketing with Public Relations

Job Title: Digital Marketing Executive

Employer: Oxford Study Courses

What you liked about Hertfordshire Business School?

I loved the campus feel to the University and how modern it was. The lecturers were engaging and truly wanted you to get the most out of your time studying. The education and sports facilities were top notch and I had a great 4 years there.

What you do in your job?

In my role I manage the day to day running of the pay per click campaigns for all services, across all media channels. I also manage the social community for Oxford Study Courses, engaging with both students and teachers.

Whom you would like to connect with in the Alumni Network?

I would like to connect with anyone who is currently working in Digital Marketing.


Contact Details

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LinkedIn: [Mike Meads](https://www.linkedin.com/in/mike-meads)

 Hertfordshire Business School Alumni

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 Hertfordshire Business School Alumni Network

Our Community
Thriving Together

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Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the week