Market Intelligence and Business Evaluation Service

What’s on offer?
- Access an injection of hands-on resource with expert enterprise guidance all rolled into one!
- A tailored package of growth and recovery support for pre-start-ups, start-ups, social enterprises and SME
- Scope new ideas processes, product, services and markets through robust qualitative and quantitative research and analysis.
- Brief the team to evaluate a strategic challenge or a short-term operational priority that you are facing.

Is this for you?
Do you have a current ‘enterprise’ project that is pivotal to shaping your business direction?
Brief of project to meet following:
- Applicant business must meet SME definition (less than 250 employees) and eligibility for State Aid.
- Project is expected to be completed within 3-month period.
- Limit of 24 funded projects available by July 21.

What happens next?
- Send enquiry to business-academy@herts.ac.uk
- Submit project application
- Check eligibility criteria
- Meet project team for initial review
- Meet your lead consultant and finalise project milestones
- Confirm and start project

CONTACT US:
+44 (0)75075 98048
business-academy@herts.ac.uk