

- Join our community
- Create new links
- Keep learning
- Develop your people
- Tap into young talent
- Support your business

Market Intelligence and Business Evaluation Service

What's on offer?

- Access an injection of hands-on resource with expert enterprise guidance all rolled into one!
- A tailored package of growth and recovery support for pre-start-ups, start-ups, social enterprises and SME
- Scope new ideas processes, product, services and markets through robust qualitative and quantitative research and analysis.
- Brief the team to evaluate a strategic challenge or a short-term operational priority that you are facing.

Is this for you?

Do you have a current 'enterprise' project that is pivotal to shaping your business direction?

Brief of project to meet following:

- Applicant business must meet SME definition (less than 250 employees) and eligibility for State Aid.
- Project is expected to be completed within 3-month period.
- Limit of 24 funded projects available by July 21.

What happens next?

- Send enquiry to business-academy@herts.ac.uk
- Submit project application
- Check eligibility criteria
- Meet project team for initial review
- Meet your lead consultant and finalise project milestones
- Confirm and start project



University of Hertfordshire **UH**

A University Enterprise Zone

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