

Management

BA (Hons)

First Year (Level 4)

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|-------------------|---------------------------|-------------------------------------|--|----------------------------|
| Semester A | Accounting for Managers | Economics for Business | Language or Global Perspectives in Business | Introduction to Management |
| Semester B | Principles of Marketing B | Quantitative Methods for Management | Language or Optional Subject | |

Optional subjects

Information Technology for Business and Management

Work and Organisations

Second Year (Level 5)

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|-------------------|-------------------------------------|-----------------|--|-------------------------|
| Semester A | Legal Issues for Managers | Managing People | Language or Optional Subject List A | Enhancing Employability |
| Semester B | Principles of Operations Management | Enterprise | Language or Optional Subject List B | Optional Subject List B |

Optional Subjects

| List A | List B |
|--|-------------------------------|
| Business Analysis Tools | Cross-Cultural Management |
| Management Accounting for Business Decisions | European Employment Relations |
| European Consumer Markets: Issues and Trends | Exploring Business Ethics |
| European Consumer | Project Planning and Control |
| | Financial Management |

Placement Year (Optional)

12-month work placement or two semesters study abroad or one semester study abroad and 6-month work placement. Examples of placement companies include: Walt Disney, BMW, Porsche, BodyShop, Microsoft, Toyota, Ford, Noah's Ark, BSKyB, House of Commons and West Ham United Football Club.

Final Year (Level 6)

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|-------------------|--------------------------|--|---|--|
| Semester A | Organisational Behaviour | Strategic Leadership in a Changing World | Language or Optional Subject List A or AB | Contemporary Issues in Business and Management |
| Semester B | Optional Subject List B | | Language or Optional Subject List B or AB | Industry Practice or Creative Problem Solving for Managers (for sandwich students only) |

Optional Subjects

| List A | List B |
|--|---|
| Creative Problem Solving for Managers | Advanced Project and Risk Management |
| Service Operations Management | Global Marketing, Ethics and Culture |
| Management Science in Business | International Human Resource Management |
| Small Business Management | Supply Chain Management |
| | International Financial Management |
| | Forecasting Methods for Managers |
| List AB (two semesters) | |
| Dissertation-Management (including Research Methods) | |

We offer five different languages – French, German, Spanish, Mandarin Chinese and Japanese – all with the option of starting at beginners level.

Students who take a language throughout their degree graduate with an award title which reflects the language studied, e.g BA (Hons) Management with Spanish

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