

Help to Grow: Management 2026

For details on what is involved in the different sessions, please see end of document.

Cohort 10 Schedule - 17 September to 10 December 2026

Part 1: Strategies for Growth & Innovation

Module	Date	Session type	Times	Venue
Onboarding 1: Strategy & Innovation	Thurs 17 Sep 26	Induction and getting started	1600- 1730	On campus Hatfield
		Teaching - M1 Strategy & Innovation	1800-2000	
2: Digital Transformation	Tues 22 Sep	Peer group meeting	1700-1800	Teams
	Thurs 24 Sep	Webinar - M2 Digital Transformation	1600-1800	Teams
	Tues 29 Sep	Peer group meeting	1700-1800	Teams
3: Winning New Markets	Thurs 1 Oct	M1 & M2 Consolidation workshop, with M3 case study	1600-2000	On campus Hatfield

Part 2: Engaging with Customers

Module	Date	Session type	Times	Venue
4: Vision, Mission & Values	Thurs 8 Oct	Webinar - M4 Vision Mission & Values	1600-1800	Teams
	Tues 13 Oct	Peer group meeting	1700-1800	Teams
5: Developing a Marketing Strategy	Thurs 15 Oct	Webinar - M5 Marketing Strategy	1600-1800	Teams
	Tues 20 Oct	Peer group meeting	1700-1800	Teams
6: Building a Brand	Thurs 22 Oct	M4 & M5 Consolidation workshop, with M6 case study	1600-2000	On campus Hatfield
BREAK 26 to 30 October				

(continues.....)

Part 3: Building a Sustainable & Agile Business				
Module	Date	Session type	Times	Venue
7: Organisational Design	Thurs 5 Nov	Webinar -M7 Organisational Design	1600-1800	Teams
	Tues 10 Nov	Peer group meeting	1700-1800	Teams
8: Employee Engagement & Leading Change	Thurs 12 Nov	Webinar - M8 Employee Engagement & Leading Change	1600-1800	Teams
	Tues 17 Nov	Peer group meeting	1700-1800	Teams
9: High Performance Workplace	Thurs 19 Nov	M7 and M8 Consolidation workshop, with C9 case study	1600-2000	On campus Hatfield
Part 4: Operations & Financial Strategies				
Module	Date	Session type	Times	Venue
10: Efficient Operations	Thurs 26 Nov	Webinar - M10 Efficient Operations	1600-1800	Teams
	Tues 1 Dec	Peer group meeting	1700-1800	Teams
11: Finance & Financial Management	Thurs 3 Dec	Webinar – M11 Finance & Financial Management	1600-1800	Teams
	Tue 8 Dec	Peer group meeting	1700-1800	Teams
12: Implementing Growth Plans	Thurs 10 Dec	Programme consolidation workshop and Growth Action Plans	1600-2000	On campus Hatfield
Growth Action Plans Workshop	Thurs 21 Jan TBC	Workshop	1700-1900	On campus Hatfield

Webinars - Teams links will be available to click into on the Canvas Virtual Learning Environment (VLE) and a calendar invite sent to participants.

Peer Group meetings - Teams links will be available to click into on the Canvas VLE and a calendar invite sent to participants.

Full details for the **on-campus workshops** will be available on the Canvas VLE and a calendar invite sent to participants. Workshops will be held on the University of Hertfordshire de Havilland campus, Hatfield AL10 9EU. Refreshments and a buffet supper are provided. On-campus events are shaded in grey above.