Culture and Heritage Workshop: Creating Impact from Humanities Research

Federation University, Australia
28 November 2023
Team

Jonathan Morris
Director, Research Culture & Environment

Katrina Navickas
Director, UH Heritage Hub

Sam George
Leader, Film Heritage Strand

Steven Adams
Associate Dean, Research & Enterprise, School of Creative Arts

Rowland Hughes
Head of Humanities Research
Introduction

Professor Jonathan Morris
Director, Research Culture and Environment
University of Hertfordshire

University located 2 campuses in Hatfield
18 miles/30 kms north of London
Awarded university status 1992

University of Hertfordshire in the top 25% of UK universities for research impact – REF2021

Highest rise in impact ranking of all UK universities – top of ‘post-’92’ universities
The University is the only Higher Education Institution in the county

Anchor institution supporting business development, regional collaboration and community engagement

Heritage, Cultures and Communities Research Theme facilitates place-making within and across Hertfordshire’s diverse and transient populations
The Heritage Hub
Professor Katrina Navickas
Director, UH Heritage Hub
Founded in 2010, the Heritage Hub co-ordinates researchers across the University with local communities and heritage organisations in the region.

https://www.herts.ac.uk/heritage-hub
Heritage Hub activities: rooted in community co-production and research

Heritage Degrees
study for a range of degrees in heritage at the University of Hertfordshire...
Read more about heritage degrees

Project funding opportunities
Collaborate with us to find new opportunities to explore heritage...
Read more about funding

News
Our news and events...
Read more about news

University of Hertfordshire
Heritage Hub

Oral History Team
Oral History Team - a dynamic service for and by community heritage...
Read more about oral history team

About us
Learn more about our group and the support and skills we offer...
Read more about us

Film Heritage
the new Film Heritage strand celebrates the crucial history of the film industry in Hertfordshire...
Read more about film heritage

University of Hertfordshire Heritage Hub
Remembering the First World War
Knowledge Exchange and co-production with the heritage and culture sector in the region

Hertfordshire Archives and Local Studies

Search the archive catalogue, search for your Hertfordshire ancestors and local history, buy books and maps, and visit the archives in Hertford.

Hertfordshire Cultural Exchange Partnership

Our Mission

Hertfordshire Cultural Education Partnership (HCEP) aims to ensure all young people living and learning in Hertfordshire are accessing a varied and rewarding cultural life.

Supported by Royal Opera House Bridge, and led by the University of Hertfordshire, HCEP brings together partners who aspire to improve the lives of Hertfordshire’s children and young people through access to high quality arts and culture.
Oral History Archive

Welcome to the University of Hertfordshire Oral History Digital Archive

The archive is a repository of audio and video interviews recorded during research projects conducted by the University and local groups. The archive includes histories of the Hatfield Aerodrome and of the University of Hertfordshire; a number of 'oral histories in a day' projects including interviews with the staff, players and fans of Stevenage Football Club; and archives stored for local groups including the St Albans Masorti Synagogue.

The original files are stored at the university, while this website provides public access to those recordings that the interviewees have agreed to make freely available. The archive was constructed with the support of an award from the University of Hertfordshire Charitable Trust to commemorate the University's 60th anniversary in 2012.
UH Oral History Team projects – some examples

Society of Radiographers

The Oral History Team joined up with H4B to develop a project in which significant figures in the organisation’s more recent history were invited to record their memories as a collaborative exercise. A team of interviewers, including five of the university’s student radiographers, was trained to carry out the project interviews. These were recorded at the Society of Radiographers headquarters in London SE1, alongside the Thames, in June 2019. It was a day that was about far more than interviews, however, as those present mingled, reminisced together and studied a range of artefacts recalling the history of the Society.

Coronation Choristers

As this year’s big moment at Westminster Abbey approaches, Andrew Green meets some of the choristers who sang at the coronation of Elizabeth II back in 1953.

Film Heritage
Dr Sam George
Leader, Film Heritage Strand
From Hollywood to Hertfordshire

The Film and TV industry around Hertfordshire has been an important part of the region’s history for over a century.

The Hammer Horror classics and the first three Star Wars and Indiana Jones films were all filmed at Elstree Studios, founded in 1925.

‘The Making of Harry Potter’ is a walk-through exhibition and studio tour in Leavesden, Hertfordshire, owned by Warner Bros.

Hertfordshire is still home to a growing Film and TV sector; it has attracted over £3.7 billion of new private sector investment in the past 12 months. In Hertfordshire location filming is worth £20 million to the local economy annually.

We might think of this as ‘Hollywood in Hertfordshire’
Our new Film Heritage Strand will contribute to the promotion of Hertfordshire as a site for film industry and heritage and promote our expertise in film and TV to the region’s world-leading hub of film and TV studios.

It will build on the connections made by the Heritage Hub through the Herts, Camera Action project delivered in partnership with Visit Herts, and the Hertfordshire Growth Hub.

The working lives of those who were involved in the industry, its buildings, and not least the archive of Film and TV programmes makes the region, its people and culture, a rich source of heritage.
**Film Heritage Strand Development**

**Phase One** focussed on Heritage and Placemaking in Hertfordshire: A Spotlight on Film: Heritage and Placemaking in Hertfordshire was a networking event built around UH research.

**Phase Two** will be a public launch and research showcase, together with bespoke events at Heritage Cinemas in Hertfordshire, including *The Odyssey* in St Albans.

**Key projects** include [Tony Shaw’s](#) research into the History of Film and [Howard Berry’s](#) research into [Elstree’s Heritage](#), building links between History and Creative Arts.
Heritage for Business
Professor Jonathan Morris
Leader, Heritage for Business
Heritage for Business Strand

*Heritage for Business (H4B)* generates commercial revenues through the delivery of bespoke heritage projects

The H4B team works with businesses to realise the added value their heritage can bring to their brand in areas such as:

- advertising and communications
- brand and product development
- business strategy,
- corporate social responsibility
- staff engagement

Bespoke projects can range from heritage videos and business histories to design solutions and heritage events

Combining our specialist expertise with execution through student employability activities generates 360° benefits
The Coffee Historian – Impact Case Study

Direct Industry Collaborations  Nespresso, Gruppo Cimbali, Ecocafe, Barista Hustle

Educational Content for the Coffee Industry  *A History of Coffee Podcast Series*, sponsored Rancilio

Public Engagement  International media reach >13 million;  *ABC Late Night Live* with Phillip Adams

Advocacy:  Consortium for the Protection of Traditional Italian Espresso
Heritage Doctorate and Impact Acceleration

Dr Steven Adams
Associate Dean, Research and Enterprise, School of Creative Arts
Doctorate in Heritage (DHer)

- Aimed at Gallery, Library, Museums and Archives (GLAM) professionals to undertake research to make a contribution to knowledge and their profession
- Applicants are typically mid-career with substantial professional experiences (all are part-time to accommodate full-time jobs) and are recruited from UK and internationally
- Focus on research training through bespoke on-line workshops and symposia, supervisory team meetings, emphasis on peer learning
- Final submission comprises a dissertation + a portfolio

https://www.herts.ac.uk/courses/research/doctorate-in-heritage
Impact Accelerator Account (IAA)

• £450,000 awarded in 2022 by the Arts and Humanities Research Council to make a step change in research to unlock further Impact; open to all academic staff working in the arts and humanities

• IAA Comprises 4 streams: Early Stage, Open Impact, Heritage and Art-Science Co-Production and Knowledge Exchange awards

• Co-Production Heritage Award: working with non-HEI external partners and the UH Heritage Hub to co-produce research: cultural strategy, governance, delivery.
  • Examples include: Harris Tweed, to promote recycling and carbon reduction; memorial sites during the pandemic; the legacy of British theatre, Gothic Tourism, foraging and early medicines.

• Springboard onto other projects: c £150k awarded for Design Accelerators: further AHRC funding for specific projects

• IAA symposium held annually to share projects and encourage next level collaboration

‘Recycle, reuse, re-purpose excess textile waste at Harris Tweed Hebrides’ – an IAA Knowledge Exchange project funded at £15K.
Heritage and Research Strategy

Dr Rowland Hughes
Head of Humanities Research
Strategic goals and benefits of Heritage

Building community

• “We are engaged as a Civic University in our region, supporting schools, colleges and students. We will share our knowledge, culture, research and resources with businesses, the professions and the wider community.”

Strategic emphasis on business development, regional collaboration and community engagement

Fostering a sense of identity emerging from the institution’s history

Alignment with UK Industrial Strategy – importance of place

UH as an ‘anchor institution’ for improving productivity within the region

Key factor in establishing social and cultural impact of Arts and Humanities research

Potential for cross-over into Heritage Science
Summary

Professor Jonathan Morris
Thank You
Any Questions?

Contact:
iaa@herts.ac.uk