



Alumna of the Week

Name: Louise Hollis (nee Baltruschat)

Year of Completion: 2007

Programme of Study: BA (Hons) Marketing

Job Title: Owner/Editor

Employer: Whimsical Wonderland Weddings

What you liked about Hertfordshire Business School?

The variety of topics covered, the brilliant facilities and fantastic support from the staff. UOH really gave me the confidence in myself, which helped me immensely when establishing my business.

What you do in your job?

I run whimsicalwonderlandweddings.com, which is an online wedding publication. Running a leading UK blog involves daily communication with my sponsors, readers and submitters via email. I edit and create content to publish on the site and promotions via my social networks, all from my home office.

Whom you would like to connect with in the Alumni Network?


It would be wonderful to connect with other business owners from the Marketing 2007 graduates or those with a presence in the wedding industry.

Contact Details

Email: whim.wond.wed@gmail.com

Web: <http://whimsicalwonderlandweddings.com/>

Twitter: [@W W WeddingBlog](https://twitter.com/W_W_WeddingBlog)

 Hertfordshire Business School Alumni Network

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Thriving Together

Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumna of the week

go.herts.ac.uk/HBSalumni