

IT Management for Business (ITMB) BSc (Hons)

First Year (Level 4)

Semester A	Programming A	Financial Analysis Techniques	Language or Optional Subject List A	IT Management for Business
Semester B	Platforms for Computing	Information Systems for Business	Language or Optional Subject List B	

Optional Subjects

List A	List B
Human Dimensions in Computing	Global Perspectives in Business
Principles of Marketing	Programming B
	Models and Methods in Computing

Second Year (Level 5)

Semester A	Enterprise Databases	Modelling Business Problems	Language or Optional Subject List A	IT Development Exercise
Semester B	Project Planning and Control	Operating Systems and Networks	Language or Optional Subject List B	

Optional Subjects

List A	List B
Digital Marketing in Practice	Enterprise Applications
Human Computer Interaction for Commercial Applications	Mobile Business Technologies
Trends in Technology	Enterprise
Information Systems for Human Resource Management	Web Scripting*
Contemporary Issues	
System Requirements	

*This module is a pre-requisite for the 'Advanced Web Scripting' option at Level 6

Placement Year (Optional)

12-month work placement or two semesters study abroad or one semester study abroad and 6-month work placement. Examples of placement companies include: Walt Disney, BMW, Porsche, Microsoft, Toyota, Ford, Noah's Ark, BskyB and House of Commons

Final Year (Level 6)

Semester A	Leadership and Organisations	User Experience	ITMB Project	Language or Optional Subject List A
Semester B	Information Security Management	Advanced Project and Risk Management		Language or Optional Subject List B

Optional Subjects

List A	List B
Advanced Database Topics	Enterprise Systems
Advanced Web Scripting*	Forecasting Methods for Managers
Creative Problem Solving	Software Quality
	Using IT to Gain Strategic Advantage
	Knowledge Management and Business Intelligence

*Pre-requisite: students must have taken the Web Application Scripting option in Level 5

We offer five different languages – French, German, Spanish, Mandarin Chinese and Japanese – all with the option of starting at beginners level.

Students who take a language throughout their degree graduate with an award title which reflects the language studied, e.g BA (Hons) IT Management for Business with Spanish

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