Adrian Doe, Member Hertfordshire Business School Advisory Board


Graduated from Cranfield School of Management (MBA) in 1993.

Currently Head of Domestic Commercial Operations (UK) for MBDA, based in Stevenage.

MBDA is one of the larger employers in North Hertfordshire and has a number of links with the University. One of these is our Business Apprenticeship scheme, where every year a number of people commence a four year programme which mixes a BA Honours course in Business Studies and placements in various of the business functions around the company. In practical terms, this means spending a day and a half on campus and three and a half days at the company.

As a one time Commercial Apprentice – an ancient incarnation of the Business Apprenticeship Scheme we have today – and as one of the potential Functional Heads for those completing the scheme, I have a keen interest in the progress of the individuals involved and in their academic “home”. As a consequence, I was more than happy to join the Advisory Board when invited around eight years ago.