

## Paint IT Green Conference programme 2010

Time	Programme
09:00	<b>Registration / Refreshments</b>
09:40	<p style="text-align: center;"><b>Welcome Address</b>            Speaker: Professor Di Martin, CIO University of Hertfordshire            Introduction to the day</p>
10:00	<p style="text-align: center;"><b>Keynote: 'Shared services': increased energy efficiency via consolidation in larger facilities</b>            Speaker: Dr Ian Bitterlin, Chief Technology Officer, Prism Power Ltd.</p>
10:30	Break & Refreshments
11:00	<p style="text-align: center;"><b>A Best Practice Guide to Greening the Micro Data Centre</b>            Speaker: Steve Phipps, Data Centres Manager, University of Hertfordshire.</p> <p>The University of Hertfordshire is committed to "Green IT" and this case study is an exemplar of environmental best practice within the sector. Part-funded by JISC, this became a national success story in the UK public sector under the initiative to Reduce and Re-use Energy in Institutional Data Centres (RARE-IDC), the core aim of which was to demonstrate innovation in both sustainable service provision and energy efficient solutions, while contributing to the national "Green Agenda".</p>
11:40	<p style="text-align: center;"><b>Useful Strategies for Improving Environmental Performance</b>            Speaker: Katherine O'Brien, Environmental Coordinator, University of Hertfordshire.</p> <p>Improving environmental performance is high on the public sector agenda. The University of Hertfordshire has been committed to a sustainability strategy for several years - this commitment combined with careful planning and pioneering initiatives have led to the University's outstanding third place ranking in the People and Planet Green League.</p> <p>Find out how UH is working towards a more sustainable future and how you can improve your own organisation's environmental performance.</p>
12:00	<p style="text-align: center;"><b>The Cost of Data Centre Ownership</b>            Speaker: Pete Sands, Lead Data Centre Design Consultant, Future-Tech SCI</p> <ul style="list-style-type: none"> <li>• A cost benefits analysis of outsourcing Vs own build data centre</li> <li>• Managing high server densities with energy efficient environments</li> <li>• Sharing Business continuity services</li> </ul>
12:30	<b>Lunch</b>

13:30	<p align="center"><b>"When Should I Do My Bit" (Workshop)</b></p> <p>Speaker: Howard Noble, Principle Investigator, Oxford University          Making IT systems more efficient is worthy but only a small part of the green IT problem. To meet greenhouse gas emission targets people need to behave more efficiently too. In this workshop we will discuss ways of using the Internet to encourage people to do their bit.</p>
14:00	<p align="center"><b>Providing a Green Benchmark</b></p> <p>Speaker: Steve Phipps, Data Centres Manager, University of Hertfordshire.          A Sustainable ICT Maturity Model (SIMM). Providing guidance on ROI and carbon reduction</p>
14:30	<p align="center"><b>What CRC means for HE/FE/Public Sector and what to do about it.</b></p> <p align="center">Speaker: Mark Johnson, Consultant, AEA Group</p>
15:00	<p><b>Break &amp; Refreshments</b></p>
15:30	<p><b>Panel Discussion Chair: Professor Andrew Starr, Director of the Centre for Sustainable Communities, University of Hertfordshire</b></p> <p>Topic: How can ICT be used to improve sustainability, and what contribution is it currently making and can continue to make in the future?          Panel: TBC</p>
16:00-16:30	<p align="center"><b>Wrap Up of the Day</b></p> <p align="center">Speaker: Richard Smeeton, Chief Technology Officer, University of Hertfordshire</p>
16:30 - 18:00	<p><b>Networking / Refreshments</b></p>