Our Community - Thriving Together

Alumnus of the Week



Name

Sarah Attwood

Programme of Study

BA (Hons) Marketing with Public Relations

Year of Completion

2013

Job Title

Account Executive

Employer

Harvard PR

What you liked about Hertfordshire Business School

Hertfordshire Business School provided me with a good foundation of knowledge about the landscape of marketing and public relations. The school also helped me to secure a brilliant placement related to my joint disciplines.

What you do in your job

Harvard PR is an agency that offers PR support using modern technologies. My job involves working and liaising with the media to provide positive coverage for our clients.

Whom you would like to connect with in the Alumni Network

Anyone with an interest in PR or technology, or anyone who would like to connect.

Contact Details

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The Hertfordshire Business School Alumni Network go.herts.ac.uk/HBSalumni

Please email hbsalumni@herts.ac.uk if you have any candidate(s) for Alumnus of the Week