Alumnus of the Week

Name
Sarah Attwood

Programme of Study
BA (Hons) Marketing with Public Relations

Year of Completion
2013

Job Title
Account Executive

Employer
Harvard PR

What you liked about Hertfordshire Business School
Hertfordshire Business School provided me with a good foundation of knowledge about the landscape of marketing and public relations. The school also helped me to secure a brilliant placement related to my joint disciplines.

What you do in your job
Harvard PR is an agency that offers PR support using modern technologies. My job involves working and liaising with the media to provide positive coverage for our clients.

Whom you would like to connect with in the Alumni Network
Anyone with an interest in PR or technology, or anyone who would like to connect.

Contact Details
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