Alumnus of the Week

University of Hertfordshire Business School



Name: Charles Tang

Year of Completion: 2012

Programme of Study: BA (Hons) Management with English Communications (with a placement year in University of Hertfordshire Marketing and Communication Department)

Job Title: International Enrolment Manager

Employer: Coventry University

What you liked about Hertfordshire Business School?

I enjoyed studying in University of Hertfordshire as lecturers and tutors were supportive. The sports and library facilities were great as well.

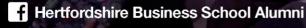
What you do in your job?

I manage the marketing promotion and conversion activities within the East Asia regions for International Office of Coventry University. I liaised with various stakeholders of the sector (ie. faculties, Tier 4 Compliance, sponsors, students, parents and agents) on a daily basis. I work closely with our China and Delhi Overseas Sales and Operational Offices to meet our targets for international development.

Whom you would like to connect with in the Alumni Network?

I would like to connect with anyone who is currently working in Marketing Recruitment as well as Business Management.

Contact Details Email: <u>charlestang24@gmail.com</u> LinkedIn: Charles Tang



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@UHBusAlumOfcl

in Hertfordshire Business School Alumni Network

Please email **hbsalumni@herts.ac.uk** if you have any candidate(s) for Alumnus of the week

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