



# Alumnus of the Week

**Name:** India Bennett

**Year of Completion:** 2012

**Programme of Study:** Marketing with Fashion

**Job Title:** Assistant Marketing Manager

**Employer:** John Lewis

## What you liked about Hertfordshire Business School?

There was a really strong relationship between the lecturers and the students -everyone got on well and it was a great atmosphere in which to learn. The lecturers are all from really interesting backgrounds and have worked all over and I learnt so much from them.

## What you do in your job?

I work on the regional marketing team, launching brand new stores, as well as trialling new concepts, planning customer events and helping stores reach their potential with targeted marketing.

## Whom you would like to connect with in the Alumni Network?

Lecturers from my course and other marketers!

## Contact Details

LinkedIn: <http://uk.linkedin.com/pub/india-bennett/5b/95a/512/en>