



# Alumnus of the Week

**Name:** Sara Gouyez-Benallal

**Year of Completion:** 2013

**Programme of Study:** International Business

**Job Title:** Network Manager

**Employer:** Carat Media | Dentsu Aegis Network

## What you liked about Hertfordshire Business School?

I am very appreciative of how the Business School supported me in gaining international work experience while I was still studying. Hertfordshire provided me with the opportunity to study abroad and work in Hawaii. This incredible experience gave me the confidence and skills to pursue career in North America upon completing my degree. I also appreciated the exceptional research facilities of the Business School and the support from lecturers and the study abroad team.

## What you do in your job?

In my current role I am responsible for ensuring the delivery of multiple work streams to meet client expectations through the effective mobilisation of DAN resources and people. I manage data reports from over 24 international markets and work with Client Directors and Client Partners to deliver contact strategy and client service plans.

## Whom you would like to connect with in the Alumni Network?


All Business School students specifically those interested in the world of media advertising and working abroad.

## Contact Details

Email: [sara.gouyez@gmail.com](mailto:sara.gouyez@gmail.com)

LinkedIn: <https://www.linkedin.com/pub/sara-gouyez-benallal/17/564/109>

 Hertfordshire Business School Alumni

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 Hertfordshire Business School Alumni Network

Please email [hbsalumni@herts.ac.uk](mailto:hbsalumni@herts.ac.uk) if you have any candidate(s) for Alumnus of the week

# Our Community Thriving Together

[go.herts.ac.uk/HBSalumni](http://go.herts.ac.uk/HBSalumni)