

Our Community - Thriving Together

## Alumnus of the Week

**Name**

Matt Cooper

**Programme of Study**

BA Marketing

**Year of Completion**

2006

**Job Title**

Marketing Manager

**Employer**

Nimbus Hosting

**What you liked about Hertfordshire Business School**

We were lucky to be the first year through de Havilland campus. It had a real cutting edge atmosphere from the technology and the facilities in use to the modern thinking lecturers who had real world experience in marketing, which was my specialty.

**What you do in your job**

I am the Marketing Manager for Nimbus Hosting – a rapidly expanding web hosting firm with clients such as Screwfix, Global Radio and IPC Media. From a Marketing point of view, it is all about trying to be unique; no one buys hosting on a whim, so it is all about having a lasting reputation and being the memorable company at events and exhibitions.

**Whom you would like to connect with in the Alumni Network**

I'm particularly keen to find out how my peers from my time at the University of Hertfordshire are doing, but also to hear from any marketers in the digital world.

**Contact Details**

**Email:** [matt@nimbushosting.co.uk](mailto:matt@nimbushosting.co.uk)

**Web:** [www.nimbushosting.co.uk](http://www.nimbushosting.co.uk) (Work) [www.smooth.so](http://www.smooth.so) (Personal)

**Twitter:** [twitter.com/smooth](https://twitter.com/smooth)

**LinkedIn:** [Matt Cooper](#)

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 Hertfordshire Business School Alumni Network

[go.herts.ac.uk/HBSalumni](http://go.herts.ac.uk/HBSalumni)

Please email [hbsalumni@herts.ac.uk](mailto:hbsalumni@herts.ac.uk) if you have any candidate(s) for Alumnus of the Week