**Name**
Matt Cooper

**Programme of Study**
BA Marketing

**Year of Completion**
2006

**Job Title**
Marketing Manager

**Employer**
Nimbus Hosting

**What you liked about Hertfordshire Business School**
We were lucky to be the first year through de Havilland campus. It had a real cutting edge atmosphere from the technology and the facilities in use to the modern thinking lecturers who had real world experience in marketing, which was my specialty.

**What you do in your job**
I am the Marketing Manager for Nimbus Hosting – a rapidly expanding web hosting firm with clients such as Screwfix, Global Radio and IPC Media. From a Marketing point of view, it is all about trying to be unique; no one buys hosting on a whim, so it is all about having a lasting reputation and being the memorable company at events and exhibitions.

**Whom you would like to connect with in the Alumni Network**
I’m particularly keen to find out how my peers from my time at the University of Hertfordshire are doing, but also to hear from any marketers in the digital world.

**Contact Details**

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