Journalism and Media Cultures

Available combinations:

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<th>Subject</th>
<th>UCAS Tariff</th>
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<tr>
<td>Journalism &amp; Media Cultures and Business</td>
<td>280</td>
<td>N1P5</td>
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<tr>
<td>Journalism &amp; Media Cultures and Law</td>
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<td>Journalism &amp; Media Cultures and Mathematics</td>
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<tr>
<td>Journalism &amp; Media Cultures and Sports Studies</td>
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All the entry details and tariffs are subject to constant review, so please visit the UCAS website for up-to-the-minute information.
The subject
In the First Year you’ll spend equal amounts of time studying journalism and media cultures. In the Second Year, you can choose to keep both subjects or to continue just one of them as a minor. The same applies in the Final Year, however if you keep both subjects throughout your degree you can major in Journalism and Media Cultures in your Final Year.

The journalism part of this subject focuses on printed media and the web. In the First Year you’ll learn the basics of writing news, features and interviewing and you’ll write your very first pieces. Some of you may even get published. You’ll also examine the many legal and ethical dilemmas journalists face, a subject that is hugely topical.

In the Second Year you’ll hone your news – and feature-writing skills - learning to find and write your own stories, creating a magazine and learning about in-depth interview skills.

After the Second Year, you can apply to study for a year at one of our partner institutions around the world or take a placement

In the Final Year, you’ll focus on the relationship between politics and journalists and learn the basics of the political system. You’ll also have the option of taking a module in the web journalism and one that will give you the chance to work as a journalist, writing your own stories and trying to sell them and/or looking for work experience in a media organisation and reflecting on it.

If you want to pursue a career in newspaper journalism, you’ll have the opportunity to take a National Council for the Training of Journalists course in the summer, leading to an NCTJ qualification at extra cost.

The Media Cultures part of the course explores how the local, national and global are juxtaposed through the media in all its formats from Facebook to CNN.

In the First Year you’ll study Media and Communications and how the media interact with society. During the Second Year you’ll develop your research skills before taking the module Media in an International Context.

The Final Year explores the importance and applications of digital media, advertising, marketing and corporate communications management and corporate advertising and media relations.

How you learn
Teaching methods vary according to each module but most are taught via weekly lectures and interactive seminars with plenty of online learning and consolidation. You will complete several hands-on projects and most assignments will be assessed on an individual basis. You’ll be expected to contribute to online discussions and to download and read lecture notes from StudyNet, our virtual learning environment.

In addition, we have a huge variety of co-curricular activities. These range from guest speaker talks featuring journalists from the PR, newspaper, magazine and broadcast industries, to opportunities to work at the University newspaper and magazine. The latter often leads to the chance to attend news events, fashion shows and to review concerts.

Your career
Our graduates have gone on to a range of fascinating careers as media analysts, press officers, event managers, lobbyists, PR consultants and web and magazine journalists. A number of our graduates also progress on to our Master’s in Mass Communications.