Name: Aivaras Vencevicius
Year of Completion: 2013; 2014

Programme of Study: BA Marketing with Finance; MSc International Business

Job Title: Project Manager

Employer: ‘Invest Lithuania’

What you liked about Hertfordshire Business School?
I really liked international diversity at the University. It gave me a lot of opportunities to meet different people and explore different cultures. Working together with students who have different perspectives contributed to my learning experience and broadened my understanding. Also, our university has outstanding learning resources which had a significant impact for the quality of my studies.

What you do in your job?
I am a Project Manager in the ‘Invest Lithuania’ agency which is a part of the Ministry of Economics of Lithuania. We are aiming to attract new foreign investments and to improve the business environment in Lithuania. My current project is aiming to develop an effective monitoring system of financial State aid in Lithuania’s special economic zones.

Whom you would like to connect with in the Alumni Network?
I would like to connect with other alumni who are interested in investment, business strategy, marketing, small and medium business.

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